

ISSN

456-4184

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INTERNATIONAL JOURNAL OF NOVEL RESEARCH

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ÍSSN : 2456-4184

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In recognition of the publication of the paper entitled

RETAILER'S WILLINGNESS TO ADOPT E-RETAILING TECHNOLOGY IN TINDIVANAM TOWN

Published In IJNRD (www.ijnrd.org) ISSN Approved & 8.76 Impact Factor

Published in Volume 7 Issue 4, April-2022 | Date of Publication: 2022-04-28

Co-Authors - Dr.TR. Kalai Lakshmi



 Registration ID : 181095
 Paper ID - IJNRD2204108
 Editor-In Chief

 INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT
 IJNRD

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijnrd.org | Email: editor@ijnrd.org | ESTD: 2016



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