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M.S.Punithamalar

In recognition of the publication of the paper entitled

A STUDY ON CONSUMERS' PREFERENCE TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO PERUNDURAI TALUK, ERODE DISTRICT, TAMILNADU

Replished In IJNRD (www.ijnrd.org) ISSN Approved & 8.76 Impact Factor

ished in Volume 8 Issue 5, May-2023 | Date of Publication: 2023-05-

 Registration ID : 197176
 Co-Authors - Dr. V.K.Sasikala, Paper ID - IJNRD2305803
 Editor-In Chief

 INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT
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