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International Journal of Novel Research and Development

Is hereby awarding this certificate to

**Aditya Upadhyay**

In recognition of the publication of the paper entitled

**A Study of Online Visual Merchandising Elements (OVME) of Indian  
Fashion Brands and Their Impact on Customer Behavior**

Published In IJNRD ( www.ijnrd.org ) ISSN Approved & 8.76 Impact Factor

Published in Volume 8 Issue 6, June-2023 | Date of Publication: 2023-06-14

Co-Authors - Dr. Sangeeta Jauhari, Dr. Vijay Singh



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