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Is hereby awarding this certificate to

Dr. Aditya Upadhyay

In recognition of the publication of the paper entitled

**A Study of Elements of Online Visual Merchandising (OVME) for Websites
of Indian Apparel Retailers**

Published In IJNRD (www.ijnrd.org) ISSN Approved & 8.76 Impact Factor



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Co-Authors - Dr. Sangeeta Jauhari, Dr. Vijay Singh

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