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VISUAL MERCHANDISING ELEMENTS: IN-STORE Vs. ONLINE

Published In IJNRD (www.ijnrd.org) ISSN Approved & 8.76 Impact Factor

Published in Volume 8 Issue 6, June-2023 | Date of Publication: 2023-06-16

Co-Authors - Dr. Sangeeta Jauhari, Dr. Vijay Singh



Registration ID : 199545

Paper ID - IJNRD2306319

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