



# INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT (IJNRD) | IJNRD.ORG

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJNRD / Vol 7 / Issue 5 / 140

To,  
Dr. Yogesh Bokil  
Published in : Volume 7 | Issue 5 | May-2022



**Subject:** Publication of paper at International Journal of Novel Research and Development (IJNRD).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Novel Research and Development (ISSN: 2456-4184). Following are the details regarding the published paper.

About IJNRD : ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 8.76, ISSN: 2456-4184  
Registration ID : IJNRD\_181519  
Paper ID : IJNRD2205140  
Title of Paper : DIGITAL MARKETING AND ITS IMPACT ON CONSUMER'S ONLINE BUYING BEHAVIOR WITH REFERENCE TO FASHION  
Impact Factor : 8.76 (Calculate by Google Scholar)  
DOI :  
Published in : Volume 7 | Issue 5 | May-2022  
Publication Date: 2022-05-25  
Page No : 1147-1156  
Published URL : <http://www.ijnrd.org/viewpaperforall.php?paper=IJNRD2205140>  
Authors : Dr. Yogesh Bokil

Thank you very much for publishing your article in IJNRD. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal IJNRD.

Editor In Chief  
International Journal of Novel Research and Development (IJNRD)  
(ISSN: 2456-4184)

