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To.

Barkha Agarwal

Published in : Volume 7 | Issue 8 | August-2022

Subject: Publication of paper at International Journal of Novel Research and Development

(IJNRD).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Novel Research and Development (ISSN: 2456-4184). Following are the details regarding the published paper.

About IJNRD: ISSN Approved - International Peer Reviewed Journal, Refereed Journal,

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Registration ID: IJNRD 182387 Paper ID : IJNRD2208045

Title of Paper : An Analysis Of Strategies Adopted By Brands To Influence Impulse

Behaviour Of The Consumer

Impact Factor : 8.76 (Calculate by Google Scholar)

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: Barkha Agarwal, Ittequa Turkan Authors

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