



# INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT (IJNRD) | IJNRD.ORG

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJNRD / Vol 8 / Issue 1 / 035

To,  
Vidhi Arya  
Published in : Volume 8 | Issue 1 | January-2023



**Subject:** Publication of paper at International Journal of Novel Research and Development (IJNRD).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Novel Research and Development (ISSN: 2456-4184). Following are the details regarding the published paper.

About IJNRD : ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 8.76, ISSN: 2456-4184  
Registration ID : IJNRD\_185466  
Paper ID : IJNRD2301035  
Title of Paper : How has marketing evolved in the age of technology and big data and how are companies like Spotify applying this?  
Impact Factor : 8.76 (Calculate by Google Scholar)  
DOI :  
Published in : Volume 8 | Issue 1 | January-2023  
Publication Date: 2023-01-06  
Page No : a294-a305  
Published URL : <http://www.ijnrd.org/viewpaperforall.php?paper=IJNRD2301035>  
Authors : Vidhi Arya

Thank you very much for publishing your article in IJNRD. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal IJNRD.

Editor In Chief  
International Journal of Novel Research and Development (IJNRD)  
(ISSN: 2456-4184)

