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To.

Dr.G.Alex Rajesh

Published in : Volume 8 | Issue 1 | January-2023

Subject: Publication of paper at International Journal of Novel Research and Development (IJNRD).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Novel Research and Development (ISSN: 2456-4184). Following are the details regarding the published paper.

About IJNRD: ISSN Approved - International Peer Reviewed Journal, Refereed Journal,

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Registration ID: IJNRD 185818 Paper ID : IJNRD2301076

Title of Paper : AN EMPIRICAL STUDY ON THE IMPACT OF CONTENT MARKETING

ON CONSUMER PURCHASE INTENTIONS TOWARD FASHION

APPAREL

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: Dr.G.Alex Rajesh, Manasa.N Authors

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