



# INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT (IJNRD) | IJNRD.ORG

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJNRD / Vol 8 / Issue 5 / 969

To,  
Dr. Mayurkumar B. Patel  
Published in : Volume 8 | Issue 5 | May-2023



**Subject:** Publication of paper at International Journal of Novel Research and Development (IJNRD).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Novel Research and Development (ISSN: 2456-4184). Following are the details regarding the published paper.

About IJNRD : ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 8.76, ISSN: 2456-4184

Registration ID : IJNRD\_198282

Paper ID : IJNRD2305969

Title of Paper : THE FACE OF INFLUENCE: INVESTIGATING CONSUMER PERCEPTIONS OF SOCIAL MEDIA MARKETING FOR PERSONAL CARE BRANDS

Impact Factor : 8.76 (Calculate by Google Scholar)

DOI :

Published in : Volume 8 | Issue 5 | May-2023

Publication Date: 2023-05-31

Page No : j400-j413

Published URL : <http://www.ijnrd.org/viewpaperforall.php?paper=IJNRD2305969>

Authors : Dr. Mayurkumar B. Patel

Thank you very much for publishing your article in IJNRD. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal IJNRD.

Editor In Chief

International Journal of Novel Research and Development (IJNRD)  
(ISSN: 2456-4184)

Indexing

Google scholar

ISSN

INTERNATIONAL  
STANDARD  
SERIAL

Microsoft  
Academic

ResearchGate

Academia.edu

RESEARCHERID

Open Access

MENDELEY

publons

Semantic Scholar

DOI

CiteSeer<sup>x</sup>

SSRN

docstoc

Google

Scribd

OPEN ACCESS

publons

DOI

DOI

DOI

DOI

DOI

DOI