



YOUTH AGGRESSION BEHAVIOR AND MEDIA VIOLENCE

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ABSTRACT

The youths are forced to experience something to violence in media with raising teenage people's interpersonal aggression, as well as reduced their empathy among their social group. It is highly causing their pro-social behavior in the society when they deep into the media violence. The media violence promotes the youth to get in to the aggression behavior without knowing the reality of the social group. As a result, the aggression behavior triggered by the media may cause the youth's normal behavior and their pro-social behavior in the society.

INTRODUCTION

This article is focus on Youth Aggression Behavior and Media. It is discussing about how the youth people expressing their aggression behavior when they are deeply in media violence. It shows their internal and external control of the media in their life and also how they express their feelings when they are in social group.

BACKGROUND FOR THE REVIEW

Many people may have quite different ideas or thoughts in their mind when they think of media violence. Similarly, among the people in society there may be consent on what constitutes violent behavior and aggressive. Most researchers have apparent conceptions of what they represent by media violence and aggressive behavior.

Most researchers define that the media violence as significant of act of physical abuse by one person or against another person. This aggressive behavior can be physical or non physical action done by the person. It is intended to annoys the people who received the violent behavior. This definition has evolved as theories of media violence and aggressive behavior among youth people in the society.

AGGRESSION BEHAVIOUR



Aggression behavior can cause physiological and psychological harm to others. It may vary from verbal abuse to physical abuse. Aggressive behavior violates the social limits and also it can break the social relationship from the personal who gets aggressive often. Some aggression happens time to time that outbursts are common and even normal in the right situation but it is danger when it has extreme level or even experience aggressive behavior frequently.

MEDIA VIOLENCE



Media violence includes all steps of mass communication that portray the threat to use power, the act of using strength or the consequence of the use of force against living beings (including cartoon characters). There are many forms of media like TV programs, Movies, Video games, Comic books and also Music. This media violence is the key to startup the both positive and negative side of the people's behavior.

VIOLENCE ON TELEVISION AND IN FILMS

The World Health Organization (WHO) has distinct violence as the deliberate use of physiological strength, threatened or against oneself or against a particular group which either result in injury, death, psychological harm or mal-development. Television plays an important role influencing our social group and violence on television cannot be avoided from being watched. Television violence and it's behavior reflects the negative influence on youth nowadays. The violence on television/ films will trigger the aggressive behavior more than any other. Violent or aggressive actions rarely result by media influence.

VIOLENT VIDEO GAMES AND YOUTH AGGRESSIVE BEHAVIOR

The relationship between the violent video games and aggressive behavior has become the responsive issues among the youth. The relation of violent video games to aggression is somewhat complex. It is more impactful than the other forms of media violence because it has the power of getting addiction on it and makes a person to drown into violence when the lack of playing the video game. In this case the people who are affected by the video games they themselves undergoes the physical self harm and possible to harm others. It leads them into violent behavior that clearly shows their aggressive on not having the time or space for video games. The violent video game players may have the violent characters and behavior in their both personal and social life.

THEORETICAL EXPLANATIONS FOR MEDIA VIOLENCE EFFECTS

The theories of violence were divided into two categories:

- Violence as a circumstance of human nature. (it includes the psychobiological and unpredictable vulnerabilities and violence as an nature)
- Violence as the consequence of a damaged mind.

To understand the role of this relationship between media and aggression in terms of civic health, an understanding of how and why media violence causes aggression is very important. Also, theories that explains the relation should connects equally to the effects of violence in the social group or around us that may be family, peer groups, even within the community.

Social Learning Theory

Social learning theory initiated by Albert Bandura which express the aggression of the child by coping from the social group or other elderly people. Modelling of behaviour was an experiment in Bandura's Bobo Doll Experiments. This experiment was presented with an aggressive model done by children while they were seeing or coping the elderly people's actions on the screen. The model played with the doll harmless for a minute. Later, the model person changed the playing method and tried to hit and harm the doll frequently. This scene was watching by the children outside of the screen and they had a chance to face the doll after the model person. So, the children did the same act what the elderly people did to doll in experiment room. The children shown the same amount of harmless first, then they started to hit the doll very often without having any idea with the help of noticing the previous scenes. This is one of the theories that explain the aggressive growths among the children. This model has been taken to involve that youth may imitate the aggressive behavior observed in media.

Social Cognitive Theory

It is upon social learning theory but it is primarily imply that aggression to activate in a certain situation and the secondary social cognitive theory includes the desensitization and arousal. Desensitization is theorized that experienced to media violence. And the emotional adjustment takes place the level of anxiety and weaken. In this theory, if a person who is affected by the media violence can have the generate his or her violence behavior while playing video games or implementing the violent behavior among peer groups or social group will create the certain fear or anxiety after playing the violent act. This state of time space comes under desensitization.

MEDIA VIOLENCE AND YOUTH VIOLENCE

Some violence from media may point out that media content has increased in violence in the past few decades. Because of this, violent raises among the youth rapidly with the help of media especially violent movies, violent series, etc., and at the same time the media plays the reducing exposure to media violence to reduce aggression. In this case, youth people gets more excitement or arousal and even raise of aggression in their behavior among social group. On the other hand, they are taking steps to avoid the violent behavior because of media. This strategy gives the less understanding or even confused clarity of reduction in exposure.

RELATIONSHIP BETWEEN MEDIA VIOLENCE AND AGGRESSIVE BEHAVIOR

Randomly media violence poses the threat to social group health and it leads to an increase in reality or real world violent behavior and aggression. It may has fictional television and film violence contributed to both short term and long term increase of aggression and violence in youth. This media violence makes the person to result as aggression and it gives impact on their personal life as well as decreased empathy and pro-social behavior. The media should be aware that people are influenced by the things they post. Violence in the society today is and ongoing problem. The major part is how we are influenced by media. There is more of a short term effect of violent media on adults and on the other hand long term effect on children. This is because the experienced people are more effect by the priming and children (the learners) are more effect by learned behavior. Adults already grew up with rules and they are more aware of what is going on around them in the society. Therefore they have a more short term influence on the media violence. Children on the other hand are still growing up and learning the norms, so if they are constantly seeing violence on the media, they will keep putting that information in the back of their head which then will result in a long term influence due to the learning process.

CONCLUSION

In the conclusion, media violence and the youth aggression behavior have certain strong relationship. If people are watching the daily issues or any other violence in society they spreading the news or violence in the social media this causes the youth or normal people to get aggressive behavior on them or on others both short and long term. So, the media should have aware of what they putting in media to the people watching. This may stops the less aggression behavior and thoughts among youth without seeing much media violence.

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