



## Herbal Lipstick: A Review

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### ABSTRACT

The conception of beauty and cosmetics is an ancient as humanity and civilization where everyone is obsessed with looking fascinating and youthful. A dress is defined by US F&DA as the medication used for drawing, incensing and perfecting the appearance of mortal body. Camouflage clothing color the lips. It enhances the appearance of the lips. Camo is used for the purpose to ameliorate appearance, look seductive and protection of lips for numerous types damaging UV shafts etc. A cosmetic item called herbal lipstick is made of natural pigments, oils, fragrances, preservatives, and other components. Colors, texture, and lip protection. Nowadays, it is virtually always found in women's handbags. Smooth lips, shiny lips, dry lips, and moist lips can all be achieved with simple cosmetic application. The use of herbal lipsticks is expanding, due to the safety of natural cosmetics. To satisfy consumer needs, the market offers hundreds of color shades. Ladies on the lips and in liquid form. Lipsticks made from herbs have few negative effects. It has natural, risk-free nutrients or components that maintain the health of lips. As a result of their safety, herbal components are increasingly popular in cosmetics. The herbal lipstick is the subject of this review article, which includes advantages, ideal features, expression blights and evaluation.

### KEYWORDS

Herbal Lipstick, Natural Ingredients, Color, Preparation Techniques, Evaluation, Side effects.

### INTRODUCTION

Cosmetic word is deduced from Greek word “Kosmetikos” which means to beautify or the power, arrange and skill in decorating in the ancient period around 3000 BC back people used to hunt the creatures by decorating different colors and they used to cover themselves by coloring their body to make fear in creatures and other adversaries. Cosmetics are the substances used to enhance or cover the appearance of mortal body dates due to Vedic and Puranic ages. “As per FD&C act cosmetics defined as composition intended to be rubbed, poured, sprinkled or scattered on introduced into or else apply to the mortal body for sanctification, beautifying, promoting attractiveness or altering the appearance” [1]. Cosmeceuticals are ornamental pharmaceutical product intended to ameliorate the health and beauty of the skin by furnishing a specific result, ranging from acne- control and anti-wrinkle goods to the sun protection [2]. The conception discovered by Dr. Albert Kingman states that cosmeceuticals are topical agent that are distributed across broad diapason of material, buying nearly between pure cosmetics and pure medicine (antibiotics, corticosteroids). Cosmetics have come an integral part of every woman’s life [3]. Herbal cosmetics are goods that are made using colorful, acceptable ornamental ingredients and one or more herbal ingredients that provide specific cosmetic benefits. They go by the name of herbal cosmetics as well [4]. The least popular trend in the fields of fashion & beauty is herbal cosmetics [5]. A camouflage pattern is a decorative item that is widely utilized in cosmetics. A camo

is an ornamental product which is extensively used in cosmetics. It enhances the appearance of lips <sup>[6]</sup>. Camo is used for the purpose to ameliorate appearance, to look seductive and protection of lips for numerous types damaging UV shafts etc <sup>[7]</sup>. Herbal cosmetics have growing over synthetic agents <sup>[8]</sup>. Herbal Camo is an ornamental product contains colors, canvases, waxes & emollients that give color, texture & protection to the lips. Wettish lips, dry lips, candescent lips, smooth lips, all are simple matters of ornamental operation. Now, a day's Herbal Lipstick are gaining fashion ability because natural cosmetics are safe <sup>[9]</sup>. Herbal Lipstick having minimal side goods. It contains natural constituents or nutrients it's safe to use that keep lips healthy <sup>[10]</sup>. So, the demand of the cosmetics containing herbal constituents increased widely because it's safe. In recent times the camo has been under the scanner of numerous health watcher. Camo is frequently eaten down by the stoner & hence are imperative that health controllers have a bitsy look at the constituents that go to the camo <sup>[11]</sup>. Due to colorful adverse effect detergent medication and the present work was conceived by us to formulate an herbal camo having minimum no side goods which will considerably use by them woman of our communities with great surety & satisfaction <sup>[12]</sup>.

### Types of Natural Lipsticks:

1. Attar tinctures
2. Liquid Matte Powders
3. Exquisite Powders
4. Luminous Lipstick
5. Matt Lipsticks
6. Lacquer Lipsticks
7. Pearl or Frost Lipstick
8. Sheer or Satin Lipstick.

**1. Attar tinctures:** A attar shade is generally is in the form of a camo or lip attar, which gives a hint of color to the lips therefore looking natural. Some of redolence's are also available with SPF protection to keep your lips nourished.

**2. Liquid Matte Powders:** The moisten matte. This liquid camo is the newest additions which after a many twinkles of operation, transfigure into a semi-matte to a matte finish on your lips.

**3. Exquisite Powders:** A quintet of texture and buff. These are royal to apply with a gliding inflow. They're rich in canvases and adulation and thus, are excellent for nutritional lips.

**4. Luminous Lipstick:** The glamorous Luster, these Lipstick give a candescent watery finish to your lips, which is stupendous for dry and thin lips. The refulgence factor is high in these Lipstick. The good part is that they're deeply hydrating as well.

**5. Matt Lipstick:** A advanced or cosmopolitan velvet finish. Matte camo gave your lips a pure color with a smooth and indeed texture. These are contrary to sheer or lustrous Lipstick which are each about lustrous look.

**6. Lacquer Lipstick:** The word lacquer basically means to give commodity a smooth, lustrous finish, Lacquers have a thick and delicate thickness with an ultra-glossy texture that will give your lips a luster.

**7. Pearl/ Frost Lipstick:** Best for the 90's theme looks.

**8. Sheer or Satin Lipstick:** A little coruscation. Sheer camo is the first choice of women who love a little spark on their lips.

## **Main Aim of Herbal Lipstick:**

The key elements in the ordinary/verdant lipstick are secure. They also contain nutriment that is free from danger.

### **❖ Ideal Features of Herbal Lipstick:**

- 1.It should be stable, harmless and non-infectious.
- 2.It should have required pliability.
- 3.It should be steady in Physiochemically.
- 4.It should not have any grainy particles.
- 5.It should not dry on retention.
- 6.Its appearance should be even, glossy & free from perspiration.
- 7.It needs to have an appetising flavour & tone.
- 8.Under a fair range of climatic temperature variation, it should not melt or harden <sup>[13]</sup>.

### **❖ Benefits of Herbal Lipstick:**

- 1.Moisturize, cover and heal your lips.
- 2.Make your lips fuller & seductive.

### **Advantages of Herbal Lipstick over Fabricated Lipstick:**

- 1.The constituents in the herbal camo are all natural & safe to use and are non-toxic.
- 2.They either have minor effects or none at all.
- 3.Color can be changed to different combinations and tones by adding organic and inorganic acids and bases.
- 4.They're used to treat lip leukoderma and are non-toxic, largely lipophilic, anti-oxidants, anti-microbial and anti-inflammatory.
- 5.Non-Expensive.
- 6.Creatures testing aren't needed <sup>[14]</sup>.

### **Marketed Formulation:**

1. Biotique



Figure no.1

## 2. Just Herbs



Figure no. 2

### OBJECTIVES OF HERBAL LIPSTICK

1. Herbal colors are non-toxic, highly lipophilic, anti-oxidant and anti-microbial, anti-inflammatory and used in leukoderma more particularly of lips.
2. Colorants has divergent dimness of colors from turmeric, marigold, beet root, rose red, barberry, cocoa etc. These colours can be combined in many ways to create other colours.
3. Unlike synthetic lipsticks, herbal lipsticks are safe to use.
4. Inexpensive & Animals testing are not required.
5. Herbal Lipsticks contain natural nutrients that keep lips healthy.

### REVIEW OF LITERATURE

1. **Miss Kolekar Aparna Sandipan *et al.*, (2022):** The author said that the, Cosmetics are the substances which are used to enhance or cover the beauty of mortal body, dates back to Vedic and puranic period. Cosmetics have come an integral part of every woman's life. Herbal cosmetics are products which are formulated using colorful admissible dress in which one or further herbal constituents are used to give distinct ornamental benefits. Herbal cosmetics should maintain lip color for a more prolonged period after its operation <sup>[1]</sup>.

2. **Simanchal Panda *et al.*, (2018):** Due to colorful adverse goods of available synthetic medication, the present disquisition was done to formulate herbal camo, with ideal of having minimum or no side goods. The herbal camo was formulated as prepare adequately supported by efficacy and general system of normal camo safety data proved in scientific expression <sup>[2]</sup>.

3. **Jayshri C. Pawar *et al.*, (2021):** Lip care products are an integral part of a day- to- day life. These conduct the color and cover the lips from the external terrain. A variety of lip care products are available in the request. The main concern with this product is that these contain synthetic color and spicing agents that may have adverse goods similar as darkening of lips. The current exploration work deals with the medication of lip attar by using maximum natural constituents and evaluation of the expression <sup>[3]</sup>.

4. **Rautela Sunil *et al.*, (2013):** Herbal word is a symbol of safety in discrepancy to synthetic bone which has adverse goods on mortal health. Coloring skin particularly skin of face or lips in ancient practice going back to neolithic period. In present day the use herbal products have increased and choice of shade of colors, texture, luster have been changed and come wider. Herbal camo having minimum or no side goods <sup>[4]</sup>.

5. **Richa Kothari *et al.*, (2018):** Now-a-days herbal Lipstick are gaining fashionability because natural cosmetics are safe to use and easy to handle by women. Synthetic coloring agents may beget antipathetic responses and were set up to be carcinogenic in nature. Prepared herbal camo were estimated for different evaluation test similar as color, texture, pH, melting point, breaking point, softening point, face anomalies, geriatric and incense stability and also compared with retailed standard expression <sup>[5]</sup>.

**6.A. Elumalai *et al.*, (2012):** In present days, Herbal cosmetics have growing demand in the world request and are an individual gift of nature. mortal being has been sauces for different purpose like food, drug, beautifying with advancement of wisdom and technology use of natural effects including factory has been reduced except for food, submissive takes shops and shops only. still, there's rejuvenescence of use of sauces both of medicine and cosmetics [6]

**7. Pooja Mishra *et al.*, (2012):** Coloring lips in an ancient practice date back to neolithic period. In present day's the use of product has increased and choice of tones of color, texture, lustrous, have been changed and come wider. This can be observed from data that camo is marked in 100 tons of color to satisfy the demands for the women & enhances the appearance of lips [7].

**8. Farida Hayati *et al.*, (2016):** Cosmetics with natural constituents are believed to be safe than chemical- grounded cosmetics; in fresh, natural cosmetics have the capability to cover the skin from ultra-violet shafts. One of the extensively used cosmetics currently is lip color in the form of better known as camo, which can also serve as both natural and chemical. The development of natural cosmetics constituents must be accompanied by trouble to ameliorate the quality of raw accoutrements use in excerpt [8].

**9. Niranjan Dalapati *et al.*, (2018):** This can be observed from the fact that Lipstick are retailed in hundreds of tones of colors to satisfy the demand of women. The present disquisition was done to formulate herbal camo, since Lipstick are one of the crucial cosmetics to be used by the women. Due to colorful adverse goods of available synthetic medication the present work was conceived by us to formulate a herbal camo having minimum or no side goods. The herbal cam was formulated as prepare adequately supported by efficacy and general system of normal camo safety data proved in scientific expression [9].

**10. Nuha Rasheed *et al.*, (2020):** The safety and trust ability of natural products have touched off the need to produce herbal- based products. The use of herbal cosmetics has come decreasingly popular among present- day women. Synthetic coloring agents being used in cosmetics have been set up to produce carcinogenic goods. The ideal of the present study involved the medication and evaluation of herbal Lipstick using color matter from natural sources similar as cocoa [10].

**11. Shweta Shriwas *et al.*, (2017):** The author said that the, Coloring lips is an ancient practice going back to neolithic period. In present days the use of similar product has increased and choice of tones of color, texture and luster have been changed and come wider. This can be observed from the fact that Lipstick are marked in hundreds of tones of colors to satisfy the demand of women. The present disquisition was done to formulate herbal camo, since Lipstick are one of the crucial cosmetics to be used by the women [11].

**12. Mahanthesh M.C. *et al.*, (2020):** The natural color or color in the cosmetics, are implausible in demand since, literal time till day. The colors that add to the shade of the camo, are unsafe to people on application can bring about perceptivity, sickness, dermatitis, and drying of the lips. The operation of natural colorings and colors, increase further significance in food and cloth diligence because of their non-toxic and ecofriendly characteristics. Hence, from present disquisition it's concluded that, formulated herbal camo having minimum and no side goods and therefore showing maximum original effect on lips [12].

**13. Pandit Deepika *et al.*, (2020):** The word cosmetics or makeup are applied on the skin to enhance the overall appearance. Camo is used for enhancing appearance, look seductive and protection of lips. It's available in the request in variety of tones and form like liquid as well as stick. Camo containing synthetic colorings which are made up of dangerous chemicals and it's veritably dangerous for our skin. So, the demand of the cosmetics containing herbal constituents increased widely because it's safe. In our exploration, the expression of camo containing herbal constituents, evaluations and their comparison with retailed expression [13].

**14. V.Anilkumar *et al.*, ( 2021):** Now, a day's the demands for herbal cosmetics in the world request are growing and are ineluctable gifts of nature. There's a wide range of herbal ornamental products to satisfy the need of women. Herbal Cosmetics are defined as the beauty products which retain desirable physiological exertion similar as enhancing, soothing appearance, mending, conditioning parcels because of herbal constituents. Camo is the most extensively used dress added in the make- up to enhance the beauty of lips. The constituents in the natural camo are each-natural and

are safe to use, that keeps lips healthy. The present review worked on camo background, types, expression, system, different colour color lines, natural canvases, bases, flavours, evaluation, moulding and blights in camo <sup>[14]</sup>.

## MATERIAL & METHODOLOGY

Following herbal material and method are used in the formulation of Herbal Lipstick.

**1.Waxes:** The function of waxes are to give structure to the lipsticks and it solid, even in warm climates. Glossy and hardness of lipstick are largely depended on the characteristics and quantity of the waxes used.

**2.Beas Wax:** Bees wax is the substance that forms the structure of a honeycomb. These waxes convert nectar into wax, building honeycomb to store their honey. Ten pounds of honey product are pound of wax. It has a honey –like aroma and can be distilled into fragrance.

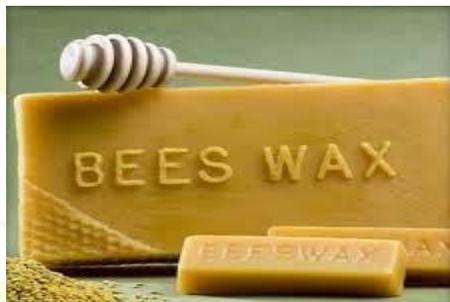


Figure no. 3

**3.Coconut oil:** Coconut oil painting Used cosmetically or topically in general, Coconut oil painting can access the skin fluently, due to the small size of its motes, which are nearly as small as essential oil painting motes and which allows essential canvases to be readily absorbed into the skin when combined with Coconut oil painting. Without congesting pores, coconut oil painting offers excellent emollience to dry, itchy skin and hair, remaining suitable for sensitive, lit and bothered skin.



Figure no. 4

**4.Olive oil:** Olive oil painting Olive oil painting is cracked, dry, chapped lips are regular part of life for numerous people, especially during dry rainfall. numerous apothecaries have a whole aisle devoted to different types of lip attar, ranging from treated brands to specialty redolences made with organic constituents. Olive oil painting is an excellent moisturizer and is a popular component in numerous skins conditioning product.



Figure no. 5

**5.Castor oil:** Castor oil painting It also might be good to know that, chances are, you 're formerly using it. Castor oil painting is generally added to soap, moisturizer, camo, the Balm Dotcom, you name it to give gentle hydration without adverse response (Castor oil painting isn't known to beget antipathetic responses and supposed safe by the transnational journal of Toxicology.)



Figure no. 6

**6.Cocoa powder:** Cocoa is the raw bean that comes from the Theobroma Cacao tree. It's actually in a large cover with a hard external shell. Inside the cover, each bean is girdled by a mushy, sticky, fleshy white substance. Cocoa greasepaint also contains antioxidant vitamins A, C and E, which can help decelerate the signs of aging. mollycoddle your pucker with a cocoa greasepaint lip attar daily to keep lips well moisturized and soft no matter what mama nature has in store.



Figure no. 7

**7.Vanilla essence:** Vanilla substance Vanilla is a seasoning deduced from orchids of the rubric Vanilla, primarily form the Mexican species, flat- leaved vanilla (V.planifolia). The word vanilla, deduced from vanilla, the fine of the Spanish word Vaina, is restated simply as "little cover".



Figure no. 8

**8.Rose essence:** Rose oil is the essential oil extracted from the petals of various types of roses. Even with their high price & the advent of organic synthesis, rose oils are still perhaps the most widely used essential oil in perfumery.



Figure no. 9

**9.Lemon juice:** Soft & pink lips are something we all desire. Not only does it improve your appearance, but also is a sign that your lips are healthy. Chapped or dark pigmented lips are a concern to many, but with simple remedies, you can easily lighten your lips, make them soft and pink.



Figure no. 10

### Composition & Importance of Different Ingredients Used for Method of Preparation of Herbal Lipstick<sup>[1,2,3,4]</sup>:

SR.NO	INGREDIENTS	QUANTITY TAKEN	IMPORTANCE OF INGREDIENTS
1	Bees Wax	1gm	Hard Wax (Hardness)
2	Coconut Oil	1.5ml	Hard Wax (Hardness)
3	Olive Oil	1ml	Soft Wax (Glossy)
4	Castor Oil	1ml	Blending Agent
5	Cocoa Powder	2gm	Coloring Agent
6	Vanilla Essence	5-6 drops	Flavoring Agent
7	Rose Essence	3 drops	Flavoring Agent
8	Lemon Juice	2ml	Anti-oxidant

Table no. 1

**Step involved is:**

Melting  
|  
Mixing  
|  
Moulding  
|  
Labelling  
|  
Packing

**Formulation Affiliated Problems:**

- Sweating caused due to high oil painting content or inferior oil painting list.
- Bleeding separation of multicolored liquids from moldable bases.
- Blooming due to advanced chance of acetyl alcohol.
- barring anticipated to be caused due to titanium dioxide.

**Moulding Affiliated Problems:**

- Laddering camo doesn't look smooth or homogenous.
- distortion conspicuous in softer formulae.

**FORMULATION OF HERBAL LIPSTICK** <sup>[1,2,9]</sup>

1. The herbal camo was formulated as per general system of camo expression.
2. In this expression, white notions wax, adulation, coconut oil, olive oil, were melted in demitasse dish on water bath with dwindling order of their melting point.
3. Comestible coloring matter like Cinnamon dinghy greasepaint, turmeric greasepaint, cocoa powder mixed with Castor oil painting and hot. Both phases were mixed at same temperature.
4. Vanilla & rose substance and lemon juice were added at 35 °C also admixture was poured into camo earth in redundant quantum and earth was kept on ice bath.
5. After solidification fat quantum was scrapped with blade. Lipstick was removed from earth and flamed. Prepared Lipstick were fitted in Lipstick vessel a doused for farther evaluation.
6. Composition and significance of different constituents used for medication of herbal camo.



Figure no. 11

## EVALUATION OF HERBAL LIPSTICK <sup>[15]</sup>

1. **Melting Point:** Determination of melting point is important as it's suggestion of the limit of safe storehouse.
2. **Breaking Point:** Breaking point was done to determine the strength of camo.
3. **Force of operation:** It's for relative dimension of the force to be applied for operation.
4. **Skin vexation Test:** It's carried out by applying product on the skin for 10 twinkles.
5. **Perfume Stability:** The expression of herbal camo was tested after 30 days, to record scent.
6. **Face Anomalies:** This was studied for the face blights, similar as no conformation chargers on face, no impurity by molds, fungi etc.
7. **Aging Stability:** The product was stored in 40 °C for 1- hour, colorful parameters similar as bleeding, crystallization of on face and ease of operation were observed.
8. **Color:** Lip colors are products that apply color, texture, and shine to the lips using a encounter or other applicator. Lip colors can also have multifunctional benefits similar as moisturizing.
9. **Solubility Test:** The expression of herbal camo was dissolved in colorful detergents like acetone, hexane, petroleum ether, water, alcohol etc. & the solubility was observed.
10. **pH Parameter:** The pH of formulated herbal camo was determined by using pH cadence.

## CONCLUSION

This review provides information on overview of herbal camo. It has minimum or no side goods. Herbal Camo is prepared by using different natural constituents similar as notions wax, castor oil painting, coconut oil painting, cocoa greasepaint etc. Hence, the use of natural color is step towards healthy cosmetics and which can be extensively employed by the women with great pleasure. enhancement in the builder of applicators and essence tubes dropped the cost of cosmetics. This combined with new- fangled acceptance by the general population caused wide spread use and fashion ability to increase.

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