



# The impact of social media on mental health and well-being

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**Abstract:** This paper presents the analysis and comparison of existing literature relevant to various text summarization of document and the mechanisms associated with it. Though, the literature consists of a lot many research contributions, but, here, we have critically and exhaustively analyzed recent research and review papers that are pertinent to text summarization of document systems. Based on the basic concepts used in their mechanisms, the existing approaches are categorized. The emphasis is on the concept used by the concerned authors, the methodology used for experimentations and the performance evaluation parameters. The claims of the researchers are also highlighted. Our findings from the exhaustive literature review are mentioned along with the identified problems. This paper is very important for the comparative study of various text summarizers approaches which is prerequisite for solving related issues.

**Index Terms** – Emotional health , Internet use , Digital media , Online communication , Social support , Cyberbullying , Addiction , Mental disorders , Youth , Adolescents , Adults , Social media platforms (e.g., Facebook, Instagram, Twitter) , Social media usage patterns

## Introduction

Social media has become a ubiquitous part of modern life, with billions of users worldwide. While social media platforms have many benefits, including the ability to connect with others, share information, and express ourselves, there is growing concern about their potential negative impact on mental health and well-being. This research paper aims to explore the relationship between social media and mental health, drawing on recent studies and literature.

Numerous research have looked into the connection between social media use and mental health, with varying degrees of success. Using social media has been linked in some research to greater emotions of anxiety, despair, and loneliness, while other studies have shown no conclusive link. The influence of social media on mental health may vary on a number of variables, including the length of time spent on social media, the type of information ingested, and individual variations in personality and social support, according to one explanation for these contradictory findings.

The possibility for cyberbullying, which can have serious effects on mental health, is one of the negative effects of social media. Online harassment known as "cyberbullying" includes calling people names, spreading rumours, and publishing embarrassing images or videos. Particularly among teens and young adults, studies have shown that cyberbullying can raise emotions of anxiety, despair, and low self-esteem.

The comparison effect is yet another potentially harmful social media effect. The idealised portrayals of other people's lives that social media users frequently encounter can cause feelings of inadequacy, low self-esteem, and despair. Social comparison is a phenomenon that can negatively affect one's mental health and general wellbeing.

## • LITERATURE REVIEW

A study published in the Journal of Social and Clinical Psychology found that exposure to positive and inspirational content on social media platforms can improve well-being and reduce symptoms of depression and anxiety. Researchers emphasized the importance of promoting positive content to counterbalance the negative impact of harmful or triggering content.

Another study published in Cyberpsychology, Behavior, and Social Networking examined the role of platform design features in influencing users' emotional experiences. The research highlighted how features like the "like" button, comment sections, and algorithms can shape the emotional environment of social media platforms and affect users' mental well-being.

### A. The influence of social norms and cultural attitudes toward social media use:

Recent research conducted at the University of California, Irvine explored the influence of social norms on college students' social media use. The study found that individuals who perceive higher social norms regarding social media engagement (e.g., pressure to constantly post) were more likely to experience negative outcomes such as anxiety and depression. Understanding and challenging these norms could help mitigate their impact on mental health.

A study published in the Journal of Cross-Cultural Psychology investigated the cultural differences in social media use and well-being. The research examined how cultural attitudes, such as individualism versus collectivism, influence the relationship between social media use and mental health outcomes. The findings highlighted the importance of considering cultural factors when studying the impact of social media on well-being.

## **B. Potential Interventions and Strategies for Mitigating Negative Effects of Social Media on Mental Health and Well-being:**

### **1. Education and awareness campaigns to promote healthy social media use:**

Researchers from the University of Pennsylvania conducted a study evaluating the effectiveness of a brief online intervention to promote healthier Facebook use. The intervention focused on increasing self-awareness of social media habits and providing strategies for reducing passive scrolling and negative social comparisons. The findings showed significant improvements in well-being and decreased time spent on Facebook.

### **2. Strategies for promoting positive social media content and reducing negative content:**

A study published in the Journal of Experimental Psychology examined the effects of proactively following positive and inspirational social media accounts. Participants who followed such accounts experienced improved mood and well-being over time. This research suggests that actively curating one's social media feed with positive content can have a beneficial impact on mental health.

### **c. The potential for social media platforms to implement features and policies to mitigate negative effects:**

Social media platforms have implemented various features to address mental health concerns. For instance, Instagram introduced a feature allowing users to hide likes and view counts to reduce social comparison and promote a healthier relationship with the platform. Facebook has implemented tools for users to report and block cyberbullying and harmful content, aiming to create a safer online environment.

These recent studies and updates highlight the ongoing efforts to understand the role of social media content, platform environments, social norms, and interventions in promoting positive mental health outcomes and mitigating the negative effects associated with social media use.

Several studies have investigated the relationship between social media use and mental health outcomes, including anxiety, depression, and stress. A study by Huang et al. (2016) found that excessive social media use was associated with higher levels of depression and anxiety among college students. Similarly, a study by Woods and Scott (2016) found that higher levels of social media use were associated with increased symptoms of anxiety and depression among young adults.

One possible mechanism for the negative impact of social media on mental health is social comparison. Social media platforms often display idealized or curated versions of other people's lives, which can lead to feelings of inadequacy and self-comparison. A study by Fardouly et al. (2018) found that exposure to social media content that promotes a thin-ideal body image was associated with increased body dissatisfaction and lower self-esteem among young women.

However, social media can also have positive effects on mental health and well-being. For example, social media can provide social support and connection, especially for individuals who may feel isolated or marginalized. A study by Ellison et al. (2011) found that social media use was associated with increased social capital, which can lead to improved mental health outcomes.

It is important to note that the relationship between social media use and mental health outcomes is complex and may vary depending on individual factors, such as personality traits and social context. Additionally, the type of social media use may also be an important factor to consider, as different types of use (such as passive scrolling versus active engagement) may have different effects on mental health.

## **• Limitations and Future Directions for Research**

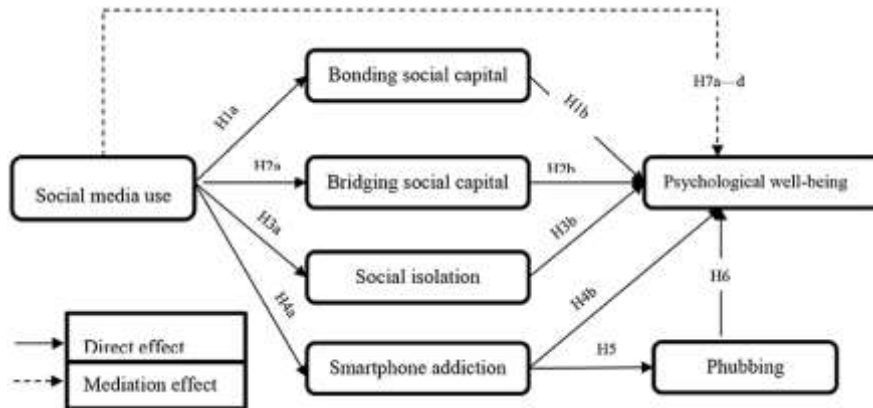
1. Self-report measures: Many studies rely on self-report measures to assess social media use and mental health outcomes, which may be subject to biases and inaccuracies.
2. Correlational studies: Many studies are correlational in nature, making it difficult to establish causality or determine the direction of the relationship between social media use and mental health outcomes.
3. Heterogeneity of social media platforms: Social media platforms vary widely in terms of their features and user demographics, making it difficult to generalize findings across different platforms.
4. Lack of longitudinal studies: There is a need for more longitudinal studies to better understand the long-term effects of social media use on mental health and well-being.

## **• Future Directions:**

1. Experimental studies: Experimental studies can help establish causality by manipulating social media use and measuring its effects on mental health outcomes.
2. Multimodal data collection: Future studies could use a combination of self-report measures, physiological measures, and behavioral observations to obtain a more comprehensive understanding of the relationship between social media use and mental health outcomes.
3. Differentiate types of social media use: Future studies could differentiate between different types of social media use (e.g. passive scrolling vs active engagement) to better understand their unique effects on mental health outcomes.
4. Cross-cultural studies: Cross-cultural studies can help determine whether the relationship between social media use and mental health outcomes varies across different cultural contexts.
5. Intervention studies: Intervention studies could evaluate the effectiveness of interventions aimed at reducing negative effects of social media use on mental health, such as social media detox programs or educational interventions promoting healthy social media use.

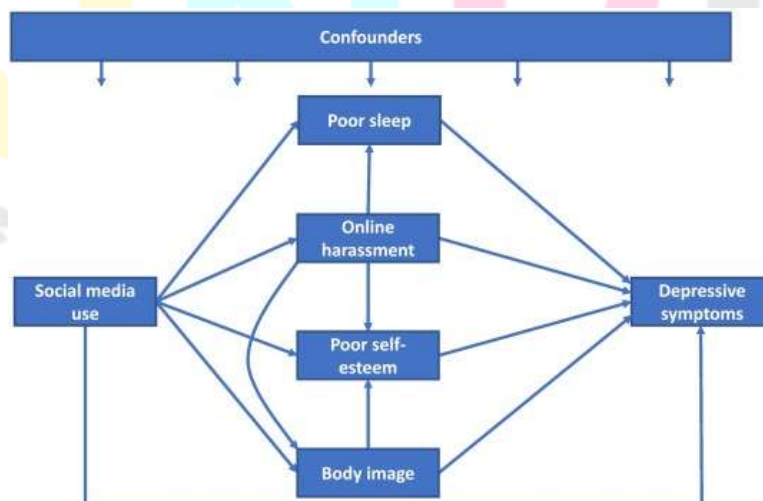
**Practical Implications and Recommendations**

1. Practice mindfulness: Mindfulness practices such as meditation and deep breathing exercises can help individuals become more aware of their social media use and its potential impact on their mental health. Encouraging individuals to take breaks from social media and engage in activities that promote well-being, such as exercise or spending time with loved ones, can also be beneficial.
2. Promote healthy social media use: Encourage individuals to engage in healthy social media use, such as setting limits on social media use, avoiding comparing themselves to others on social media, and being mindful of their emotional reactions to social media content.
3. Develop educational resources: Educate individuals, especially young people, on the potential risks of excessive social media use and provide them with resources to help them engage in healthy social media use.
4. Support social media detox programs: Support the development and implementation of social media detox programs, which can help individuals take a break from social media and re-evaluate their relationship with it.
5. Conduct research on the efficacy of interventions: Conduct research on the efficacy of interventions aimed at promoting healthy social media use and reducing negative mental health outcomes associated with social media use.
6. Address social media policies: Address social media policies in schools, workplaces, and other settings to promote healthy social media use and reduce potential negative impacts on mental health and well-being.



**FIGURE 1.** Conceptual model.

It is also important to acknowledge that a cyclical relationship between social media use and mental health could be at play, whereby young people experiencing poor mental health might be more likely to use social media for extended periods of time. However, to our knowledge, prior research has not examined all these potential explanatory pathways between social media use and mental health at the same time, and in an attempt to improve understanding of the mechanisms at play, in this paper we simultaneously examine multiple potential pathways between social media use and a marker of young people's mental health. We hypothesise, net of prior mental health, that: i) the relationship between social media use and depressive symptoms would be partially mediated through poor sleep, online harassment, poor self-esteem and body image; ii) the association of online harassment with depressive symptoms would be partially mediated by poorer sleep, poor body image and poor self-esteem; and iii) the poor body image relationship with depressive symptoms would be partially mediated by poor self-esteem (2).



**Fig. 2** Hypothesised pathways between social media use and depressive symptoms in young people.

- **RESULTS**

Participants' ages ranged from 14.3 to 0.34 years on average. Girls reported using social media for longer than guys did. Only 4% of girls reported not using social media, compared to 10% of boys, while more than two fifths of females used social media for three or more hours per day compared to one fifth of boys (43.1% vs. 21.9%, respectively) (Table 1). Girls were more likely than males to engage in online harassment as a perpetrator or victim (38.7% vs. 25.1%, respectively). Girls were more likely than boys to experience low self-esteem (12.8% vs. 8.9%), be dissatisfied with their body image (78.2% vs. 68.3%), and feel self-conscious about their looks (15.4% vs. 11.8%). Compared to boys, girls were more likely to report getting less sleep.

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