



# A Review on "Pharmaceutical Analysis in the Modern Era: Advanced Analytical Methods"

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## Abstract:

Pharmaceutical analysis plays a pivotal role in ensuring the safety, efficacy, and quality of pharmaceutical products. With the continuous advancements in pharmaceutical research and development, the demand for sophisticated analytical techniques has grown exponentially. This abstract provides an overview of the key advanced analytical techniques employed in pharmaceutical analysis, highlighting their significance in addressing the challenges posed by modern drug formulations. Advanced analytical techniques in pharmaceutical analysis encompass a wide range of methodologies that enable the precise quantification and characterization of active pharmaceutical ingredients (APIs), excipients, impurities, and degradation products. High-performance liquid chromatography (HPLC), gas chromatography (GC), and mass spectrometry (MS) have long been the cornerstone of pharmaceutical analysis. The integration of these advanced analytical techniques into pharmaceutical research and quality control processes has led to greater accuracy, efficiency, and compliance with regulatory standards.

**Keywords:** Advanced analytical techniques, quantification, Photodiode arrays, NMR

## Introduction:

Pharmaceutical research, historically guided by pharmacology and clinical sciences and fueled by the principles of chemistry, has played a vital role in advancing the development of drugs. The collective contributions of chemistry, pharmacology, microbiology, and biochemistry have reshaped the landscape of drug discovery. Unlike the past when new drugs were largely a product of chemists' creativity, today's drug development is a result of fruitful collaboration between biologists and chemists.

The journey of drug development begins with the identification of a drug molecule exhibiting therapeutic potential for addressing, managing, preventing, or curing diseases. This entails creating and characterizing these molecules, often referred to as active pharmaceutical ingredients (APIs). Moreover, it necessitates analyzing these compounds to generate initial data on safety and therapeutic effectiveness, a critical step in identifying potential drug candidates for more extensive investigations.

In the early stages of drug discovery, the focus shifts to understanding the underlying causes of the targeted disease. This involves gaining insights into the genetic alterations responsible for the disease, investigating protein interactions within affected cells, and uncovering the changes induced by these affected cells. Armed with this knowledge, scientists develop compounds that interact with the affected cells, ultimately evolving into the final drug molecule or active pharmaceutical ingredient. This intricate and multidisciplinary process underscores the significance of collaboration between various scientific fields in the quest for innovative pharmaceuticals.

## 2. Analytical techniques

### 2.1. Titrimetric techniques

The origins of titrimetric analysis can be traced back to the mid-18th century. In 1835, Gay-Lussac introduced the volumetric method, which eventually led to the term "titration." While this analytical method has a long history, it has evolved and modernized over time. This includes the adoption of non-aqueous titration methods, the extension of its applicability to very weak acids and bases, and the enhancement of precision through potentiometric endpoint detection. With the development of functional group analysis techniques, titrimetric methods have also proven useful in measuring reaction kinetics, aiding in the determination of reaction rates.

There are several advantages associated with these methods, such as time and labour savings, high precision, and the absence of the need for reference standards. Historically, titrimetric methods have been employed for quantifying substances like captopril, albendazole, and gabapentin in commercial pharmaceutical formulations. Sparfloxacin was determined using non-aqueous titration. Beyond drug quantification, titrimetry has also been utilized in the past to assess degradation products of pharmaceutical compounds.

### 2.2. Chromatographic techniques

#### 2.2.1. Thin layer chromatography

While considered an older technique, thin-layer chromatography (TLC) continues to hold a significant role in pharmaceutical analysis. In TLC, a solid adsorbent is applied as a thin layer on a solid support, typically glass, plastic, or aluminium. Several factors influence the effectiveness of this chromatographic separation method. Firstly, the adsorbent must exhibit a high degree of selectivity for the substances being separated to create significant differences in elution rates.

TLC remains a widely used technique for analysing a broad range of organic and inorganic materials due to its distinct advantages. These include minimal sample preparation, the flexibility to choose from various mobile phases, versatility in distinguishing different samples, high sample loading capacity, and cost-effectiveness. In pharmaceutical applications, TLC serves as a powerful tool for screening unknown substances in bulk drugs. It provides a relatively high level of confidence that all potential components of a drug are effectively separated. The high specificity of TLC has been harnessed for quantitative analysis through spot elution followed by spectrophotometric measurement. TLC has found utility in determining various compounds such as steroids pioglitazone, and nescapine (Ashour et al., 2009). In the early stages of drug development, when information about impurities and degradation products in both the drug substance and drug product is limited, TLC plays a pivotal role.

#### 2.2.2. High-Performance Thin-Layer Chromatography (HPTLC)

With the advancement of this technique, high-performance thin-layer chromatography (HPTLC) has emerged as a significant tool for drug analysis. HPTLC offers rapid separation and is versatile for analysing diverse sample types. It comes with several advantages, including ease of handling and shorter analysis times, making it well-suited for analysing complex or crude samples.

#### 2.2.3. High-performance liquid chromatography (HPLC)

High-Performance Liquid Chromatography (HPLC) is an advanced method used to separate complex mixtures of molecules, aiding in the identification of individual components. HPLC methods were first introduced for bulk drug material assays in 1980, with significant adoption in the United States Pharmacopoeia (USP) and to some extent in the European Pharmacopoeia (Ph. Eur.). HPLC offers exceptional specificity and precision, but achieving this level of accuracy requires comprehensive system suitability tests, which can be costly.

HPLC is the most widely used chromatographic technique in the literature. For effective liquid chromatography, the choice of detection method is crucial. The UV detector is commonly used in HPLC and can monitor multiple wavelengths simultaneously, ensuring the detection of all UV-absorbing components. Photodiode arrays (PDA) are used for simultaneous wavelength detection, offering spectral analysis and peak purity assessment.

Refractive index detectors are ideal for compounds with limited or no UV absorption, while electrochemical detectors respond to oxidizable or reducible substances. Fluorescence detectors are highly sensitive and find applications in pharmaceutical analysis.

Reversed-phase HPLC with UV detection is often preferred for its reliability, analysis speed, repeatability, and sensitivity. Many drugs in pharmaceutical formulations and biological fluids have been analysed using HPLC. However, HPLC has limitations, including the cost of columns and solvents, as well as challenges in long-term reproducibility due to proprietary column packing.

Liquid chromatography combined with mass spectrometry (LC-MS) has gained prominence and become a method of choice for quality control and assurance in the pharmaceutical industry. HPLC-MS is widely used for drug assays and the analysis of impurities and degradation products in pharmaceuticals' is a versatile and powerful analytical technique that plays a significant role in pharmaceutical analysis, providing answers to critical questions in the industry. However, it is important to consider its limitations and explore hyphenated techniques like HPLC-MS for enhanced capabilities.

#### **2.2.4. Gas chromatography**

Gas chromatography is a potent technique used to separate and detect volatile organic compounds, enabling precise quantitative analysis of complex mixtures, even at extremely low concentrations. In pharmaceutical analysis, gas-liquid chromatography is instrumental, although it has limitations for high-molecular-mass or thermally unstable substances. The primary challenge lies in the low volatility of drug compounds, necessitating derivatization.

Gas chromatography has found application in drug assays like isotretinoin, cocaine, and in determining residual solvents in betamethasone valerate. It is also valuable for analysing impurities in pharmaceuticals, particularly process-related impurities. Additionally, gas chromatography is employed to analyse residual solvents, recognized as impurities by international standards, using various detectors. In summary, gas chromatography is a vital tool in pharmaceutical analysis, offering accurate quantification of volatile compounds in complex mixtures, with applications in drug assays and impurity analysis.

### **2.3. Spectroscopic techniques**

#### **2.3.1. Spectrophotometry**

Spectrophotometric methods, based on natural UV absorption and chemical reactions, hold a significant place in pharmacopoeias. Spectrophotometry involves quantitatively measuring how a material reflects or transmits light as a function of its wavelength. These methods offer advantages such as minimal time and labour requirements and excellent precision. In recent years, the use of UV-Vis spectrophotometry in pharmaceutical dosage form analysis has witnessed a rapid increase.

Colorimetric methods used in spectrophotometry typically rely on complex-formation reactions, oxidation-reduction processes, or catalytic effects. They are commonly employed for bulk material assays. Several spectrophotometric approaches for determining active pharmaceutical ingredients in bulk drugs and formulations have been documented.

Derivative spectroscopy involves using the first or higher-order derivatives of absorbance concerning wavelength for qualitative analysis and estimation. While the concept of derivatization dates back to the 1950s, it gained more widespread use with the advent of microcomputers in the late 1970s, which made it easier to generate derivative spectra mathematically. The derivative technique has applications not only in UV spectrophotometry but also in infrared, atomic absorption, fluorescence spectrometry, and fluorimetry. However, it's worth noting that derivative methods can degrade the signal-to-noise ratio, necessitating some form of smoothing in conjunction with differentiation. Spectrophotometric methods, including colorimetry and derivative spectroscopy, are valuable tools in pharmaceutical analysis, offering efficient and precise means of quantifying substances in various formulations.



### 2.3.2. Near infrared spectroscopy (NIRS)

Near-Infrared Spectroscopy (NIRS) is a fast and non-destructive technique that offers multi-component analysis for a wide range of substances. In recent years, the pharmaceutical industry has increasingly embraced NIR spectroscopy for purposes such as raw material testing, ensuring product quality, and monitoring manufacturing processes. This growing interest in NIR spectroscopy within the pharmaceutical field can be attributed to its significant advantages compared to other analytical methods. These advantages include straightforward sample preparation without the need for extensive pre-treatment, the ability to measure samples using fiber optic probes, and the capability to obtain both chemical and physical parameters from a single spectrum. Major pharmacopoeias, such as the European Pharmacopoeia and the United States Pharmacopoeia, have generally endorsed the use of NIR techniques. These guidelines outline the suitability of NIR instrumentation for pharmaceutical testing.

NIR spectroscopy, when combined with multivariate data analysis, offers intriguing possibilities in pharmaceutical analysis, both for qualitative and quantitative purposes.

### 2.3.3. Nuclear magnetic resonance spectroscopy (NMR)

Since the initial report in 1996 by Shuker et al., showcasing the use of NMR spectroscopy for drug molecule screening, this field has advanced rapidly. In recent years, various cutting-edge techniques have emerged and found broad applications in both pharmaceutical and academic research. NMR has more recently been employed for quantitative analysis to assess drug impurities, characterizing the composition of drug products, and quantifying drugs in pharmaceutical formulations and biological fluids. Numerous reviews have also been published that delve into the utilization of NMR in the pharmaceutical field.

### 2.3.4. Fluorimetry and phosphorimetry

Pharmaceutical companies are constantly seeking highly sensitive analytical methods that can work with microsamples. Fluorescence spectrometry is one such technique that offers excellent sensitivity without compromising specificity or precision. In recent years, there has been a notable rise in the number of articles discussing the use of fluorimetry and phosphorimetry for quantitatively analysing various drugs in pharmaceutical formulations and biological fluids.

## 2.4. Electrochemical methods:

In recent years, there has been a significant increase in the use of electrochemical techniques for analysing drugs and pharmaceuticals. This renewed interest can be attributed to advancements in instrumentation and a better understanding of the techniques themselves. Various electrochemical methods have been applied in pharmaceutical analysis, for instance, a modified glassy carbon paste electrode with Amberlite XAD-2 and titanium dioxide nanoparticles was developed to determine imipramine, trimipramine, and desipramine. These drugs were studied using techniques like cyclic voltammetry, chronocoulometry, electrochemical impedance spectroscopy, and adsorptive stripping differential pulse voltammetry (Sanghavi and Srivastava, 2013).

In another example, capsaicin-modified carbon nanotube electrodes were used to determine benzocaine and lidocaine. The electrochemical interaction between capsaicin and benzocaine led to a decrease in the voltammetric signal, providing a means of quantifying benzocaine. A copper (II) complex and silver nanoparticles modified glassy carbon paste electrode were constructed for the determination of dopamine, levodopa, epinephrine, and norepinephrine. Various electrochemical techniques were applied for studying the behaviour of these drugs. Cyclic, differential pulse, and square-wave voltammetry were employed to study the electrochemical behaviour of clioquinol using a glassy carbon electrode.

Furthermore, methods such as adsorptive stripping differential pulse voltammetry and capillary electrophoresis with amperometric detection have been developed for the determination of various pharmaceutical compounds,

including venlafaxine, desvenlafaxine, acetaminophen, aspirin, caffeine, levodopa, bensevazide, and bismuth. In summary, electrochemical techniques have found extensive application in pharmaceutical analysis, enabling the sensitive and precise determination of various drugs and pharmaceutical compounds.

## 2.5. Kinetic method of analysis

The field of kinetic analysis methods, which has been evolving since the 1950s, is currently experiencing a resurgence in activity. This renewed interest can be attributed to advancements in various aspects, including fundamental principles, automated instrumentation, understanding of chemical processes and instrumentation, data analysis techniques, and analytical applications. Kinetic methods in analytical chemistry involve measuring the changes in concentration, typically detected through signal changes, in a reactant over time, often the analyte itself, after mixing it with the sample and reagents either manually or using automated systems. Kinetic approaches offer several advantages over traditional equilibrium-based methods.

Fixed-time and initial rate methods have frequently been employed for determining drugs in pharmaceutical formulations. Automated kinetic techniques commonly use open systems, such as the stopped flow system and the continuous addition of reagent (CAR) technique. The CAR technique has been applied to determine various drugs with photometric and fluorimetric detection. The use of catalysts to accelerate analytical reactions is feasible in both reaction rate and equilibrium estimations. Micellar media are increasingly utilized in kinetic methods to enhance reaction rates through micellar catalysis, potentially improving sensitivity and selectivity while reducing analysis time.

Multicomponent kinetic estimations, known as differential rate methods, are gaining acceptance in pharmaceutical research. Additionally, two novel approaches, the kinetic wavelength pair method and the H-point standard addition method, have been proposed to address overlapping spectra of components in binary mixtures.

## 2.6. Electrophoretic methods:

Capillary electrophoresis (CE) is a vital instrument for pharmaceutical analysis. CE is a relatively recent analytical technique that separates charged analytes within a small capillary under the influence of an electric field. In CE, solutes are detected as peaks as they pass through a detector, and the area of each peak is directly proportional to its concentration, allowing for quantitative measurements. CE is not limited to pharmaceutical studies; it also finds utility in biopolymer analysis and the analysis of inorganic ions.

CE analysis offers several advantages: it is generally more efficient, operates on a faster timescale, requires only minimal injection volumes, often in the nanolitre range, and can be conducted under aqueous conditions. These characteristics have proven highly beneficial in numerous pharmaceutical applications. Many reports have highlighted the application of CE in routine drug analysis.

Various modes of capillary electrophoresis have been developed and applied in pharmaceutical purity testing and drug bioanalysis. These modes include capillary zone electrophoresis, micellar electrokinetic chromatography, isotachopheresis, capillary gel electrophoresis, isoelectric focusing, and affinity capillary electrophoresis. capillary electrophoresis is a valuable analytical technique in pharmaceutical analysis, offering advantages such as efficient separation, small sample volumes, and applicability to various pharmaceutical applications.

## 2.7. Flow injection and sequential injection analysis :

Laboratory automation emerged in the latter half of the 20th century, with pioneers like Steward in the U.S. and Ruzicka and Hansen in Denmark introducing the concept of flow injection analysis (FIA) for automating chemical procedures. This innovative technique marked a significant shift in the automation of chemical analysis by enabling instrumental measurements to be conducted without the need for physical and chemical equilibria.

Flow injection analysis (FIA) involves injecting a liquid sample into a continuous, unbroken carrier stream of a suitable liquid. The injected sample forms a distinct zone that is transported towards a detector, which

continuously records changes in absorbance, electrode potential, or other physical parameters resulting from the passage of the sample material through the flow cell.

The FIA technique has made significant contributions to the advancement of automation in pharmaceutical analysis, and its advantages are well-documented in various review articles and a dedicated monograph. These applications cover a wide range of matrices, including solid materials, pastes (such as ointments and creams), liquids (including emulsions, suspensions, and solutions), and various active ingredients with different therapeutic properties. Leveraging the cost-effective use of reagents and increased sampling rates, most of these applications are geared towards the determination of active ingredients to ensure quality control in pharmaceutical formulations.

### Conclusion:

In conclusion, the realm of advanced analytical techniques in pharmaceutical analysis represents a transformative and indispensable aspect of modern drug development and quality control. The integration of techniques such as Liquid Chromatography-Mass Spectrometry (LC-MS), Nuclear Magnetic Resonance Spectroscopy (NMR), etc. has revolutionized our ability to understand and characterize pharmaceutical compounds. These techniques provide critical insights into chemical composition, structural elucidation, impurity profiling, and solid-state properties, all of which are vital for informed decision-making in drug formulation and development. They play an integral role in identifying and quantifying impurities, ensuring batch-to-batch consistency, and enhancing the overall safety and efficacy of medications. As we move forward, it is imperative for pharmaceutical professionals to remain at the forefront of these advancements, embracing the ever-expanding toolkit of analytical techniques to usher in a new era of safer, more effective, and more innovative pharmaceutical products.

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