



## Leadership in the current scenario

**Mrs. G.S. Umadevi**

Asst Professor, Department of Commerce  
St. Joseph's First Grade College, Mysore

### Abstract

Over the last few decades leadership has evolved and many theories have come out in support of the leaders. Leadership is essential in certain situations to achieve intended goals. Leadership is required in many areas to motivate and channelize the collective energy of different individuals in a group. Leadership can be demonstrated in political arena, in sports, in the industry or in any social, war situation. In the current scenario, leadership is assuming a significant role in shaping organisations, political and sports arena.

*Keywords:* Political, Business, Social & Military leadership

### Introduction

Many theories are existing about leadership which have gained insights in to leadership and to understand the leaders. The discussion on making or born leaders continues and how it relates to the current scenario continues to be fascinating. Leadership plays an important role in different Scenarios. Leadership helps to navigate the organisation in proper direction and reach the goals of an organisation effectively. Leaders inspire and motivate Subordinates for building a positive and effective Environment, bringing enormous success to the organisation. It can be Political, Business, Social, Sports and other Spheres where the Leaders have shaped different organisations bringing effective changes or transforming businesses. Political leaders make decisions on the allocation of power and money through governmental policies which will have impact on people. Political leadership requires a leader to focus on a long-term betterment above and beyond any short-term personal gains. Strong leadership requires a mixture of charm and honesty, courage to take decisions and the capacity to empathise and make judgments based on facts.

## Scope

The present paper aims to study the current scenario for political and business leadership. The data required for the study is drawn from secondary sources. The study is exploratory in nature.

## Objective

The objective of this paper is to study the Current Leadership scenario

1. To Analyse the Political Leadership and Business Leadership Styles in different environments
2. To identify the Challenges faced by the Leaders in different situations

## Current Scenario

### Political Leadership

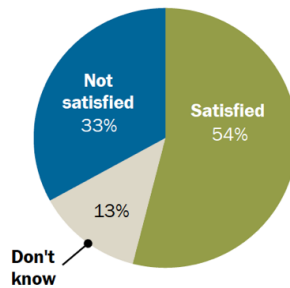
Certainly, there is vacuum in the current scenario as the world has become more complex due to technology and rapid communication across the world. The leaders who are politically popular in domestic scenario are not very popular internationally and vice versa. The leaders have to get business across the world to keep the domestic economy and jobs afloat. The leaders who make popular choices domestically, if are not in tune with world's agenda are likely to face rejection. The reason all democracies across the world are suffering is due the choices leaders make and the consequential repercussions they face .

Mass movements of the past have resulted in bringing awareness in environment and political issues have created many leaders. However, with the generational changes the issues have become irrelevant and political leadership is being used only to garner support and the real issues are being side-lined. In the current scenario for a county like ours we need to depend on the world for various issues which have been accentuated due to rapid globalisation. Be it jobs, energy or economy all the leaders have to depend on the world. The current leaders make choices to satisfy the large populations and get support. These leaders thus being developed / generated have a political clout or money power to win elections or continuing the status quo. The few real leaders who are not par of the current system face many challenges and their future depends on the behaviour of the populations while making their choices. Some of the challenges viz., Population segmentation in to various groups with respective agendas and influence of money & illiteracy during elections have to be overcome by future leaders to push the common agenda across the whole population.

Some of the public opinion research conducted by a research group are given below:

**Most Indians satisfied with way democracy is working**

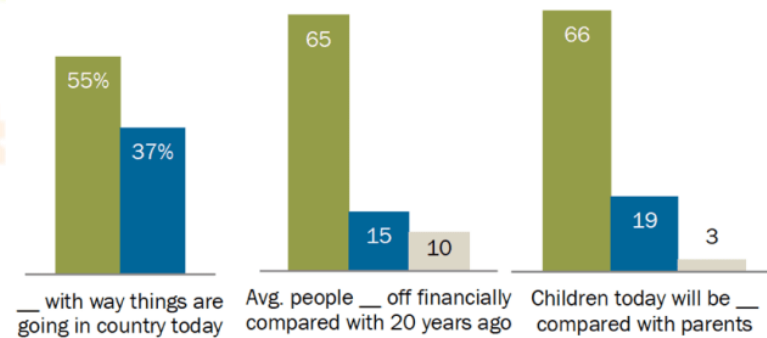
Percent who are \_\_\_ with the way democracy is working in India



Source: Spring 2018 Global Attitudes Survey conducted among Indian adults from May 23-July 23, 2018. Q4.

PEW RESEARCH CENTER

**Most Indians are satisfied with direction of country and economic gains, optimistic for today's children**



Note: Don't know responses not shown.  
Source: Spring 2018 Global Attitudes Survey conducted among Indian adults from May 23-July 23, 2018. Q1, Q3 & Q6.

PEW RESEARCH CENTER

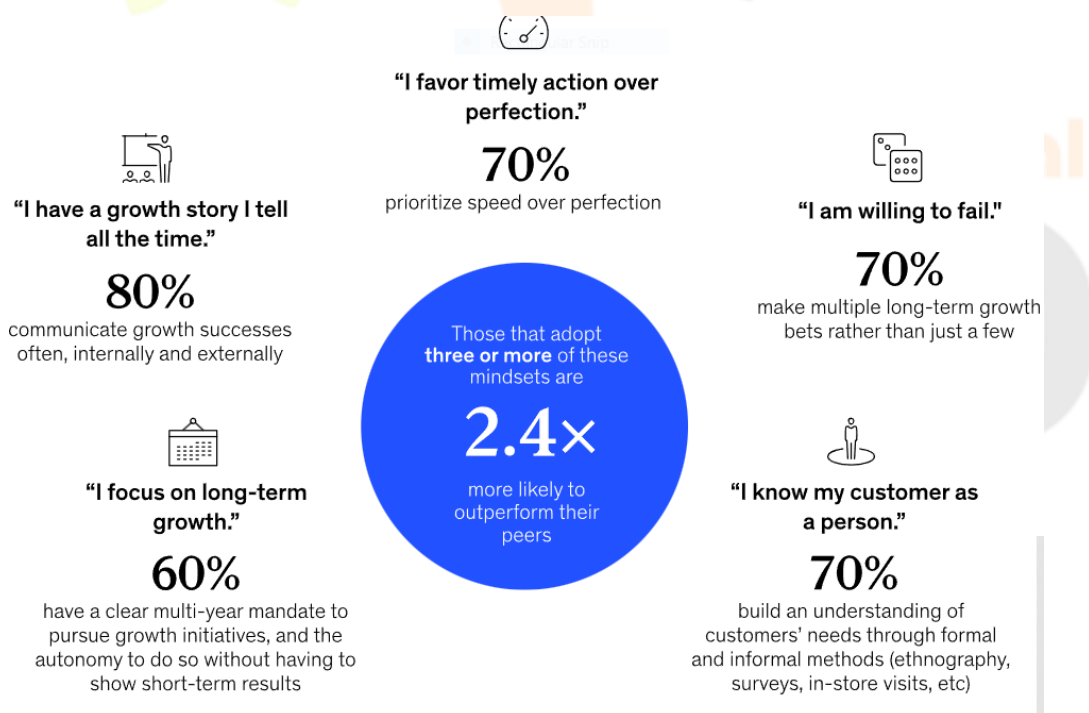
**Business Leadership**

The family business leaders are groomed to take care of their businesses and largely depend on the personnel they trust. However, for professionally managed companies the leaders are groomed and largely depends on how they keep the board room happy. In the past, in 60s and 70s, part of earnings was pumped back in to the system for employee welfare and in R&D and there was no much disparity across earning of the employees.

However, with the market driven economy and intense competition across businesses, the onus and responsibility of keeping the shareholders happy has been entrusted to the CEOs and the winner takes all.

With the result in companies' CEOs keep all their trusted members who follow their instructions in key positions and no wonder, when the CEO moves on, the flock follows. With the aggressive review of businesses every quarter there is little time for the leaders to show any empathy. The decisions they take are completely market driven and there is no room to develop any healthy relations with subordinates and colleagues. The assessment of employees has become system driven and the removal or promotion of employees has become arbitrary to show any leadership qualities by the concerned individual. In the current scenario many training programmes are conducted to keep the employees up to date and create leaders. However, there are exceptions where some leaders emerge independently out of the reputed management institutions and chalk out an independent path for themselves who mentor youngsters and create new leaders. Some of the challenges faced by the business leaders are the continuous pressure on them to improve the top line year over year along with technological & policy changes and improve profits continuously

Some of the qualities Business leaders must possess are given by a leading consulting firm are given below:



## Conclusion

The author does not want to sound pessimistic as there are many situations across the world where individuals have shown remarkable leadership qualities. There are many instances in the area of sports, teaching profession and in the sphere of public life many individuals who have shown remarkable leader /mentor ship qualities in grooming their colleagues, students and fellow members without expecting anything in return or any ulterior motives.

We need leaders who mentor youngsters in stressful situations and create new leaders. These new leaders shall be able to complete their tasks even in the absence of their leader. A successful leader should not continuously monitor performance of his/her people. Instead, the leader shall appreciate them upon successful completion of their task and support them in case of failure and an honest discussion on the task rather on the people involved.

## References

<https://www.pewresearch.org/global/2019/03/25/a-sampling-of-public-opinion-in-india/>

<https://www.mckinsey.com/capabilities/growth-marketing-and-sales/our-insights/choosing-to-grow-the-leaders-blueprint>

