



# Utilization of Educational Artificial Intelligence Tools in Higher Learning Institutions in Tanzania and the Challenges Encountered. A Literature Review

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## Abstract

Integrating educational Artificial Intelligence (AI) tools in Higher Learning Institutions (HLIs) in Tanzania presents opportunities and challenges. This study examines the use of educational AI tools in Tanzanian HLIs and the difficulties that have arisen as a result. The article provides an overview of the current educational AI tools landscape, with examples of AI tools being used and their integration into the curriculum. Furthermore, this article discusses the advantages of using such tools, such as improved learning outcomes and personalized learning experiences. However, there are several challenges that hinder the widespread adoption of educational AI tools in Tanzanian higher education. These challenges include technological infrastructure limitations, accessibility issues, lack of awareness and training, as well as concerns regarding data privacy and security. Proposed strategies for overcoming challenges include developing infrastructure, building capacity, collaborating with industry partners, and policy development. The paper concludes with insights on the future of educational AI tools in Tanzanian HLIs, accompanied by recommendations for further action to maximize its potential benefits.

**Keywords:** *Educational Artificial Intelligence Tools, Artificial Intelligence, Higher Learning Institutions*

## 1. Background Information

Tanzania, similar to other developing nations, encounters obstacles in delivering quality education at Higher Learning Institutions (HLIs). With a fast-growing population and scarce resources, HLIs in Tanzania are pressured to adjust to evolving educational requirements and technological progressions. (Raphael, 2022). To enhance teaching and learning, there has been a growing interest in integrating educational Artificial Intelligence (AI) tools into the HLI system in recent years. (Ameline *et al.*, 2023). By providing customized learning experiences, improving teaching methods, and increasing the availability of educational materials, AI tools offer practical solutions to various educational challenges (Ameline *et al.*, 2023). In Tanzania, HLIs have started to investigate the use of AI tools to enhance the quality and efficiency of education delivery (Vâgenes

*et al.*, 2020). However, the integration of AI in Tanzanian HLIs faces challenges such as inadequate technological infrastructure, including internet connectivity and access to computing devices, which hinders the widespread adoption of AI tools. (Vågenes *et al.*, 2020). Affordability, awareness, and training issues also complicate the effective use of AI in education. Data security and privacy concerns also present important issues that need to be addressed.

Understanding the current landscape of AI usage in Tanzanian HLIs and the challenges faced is vital for crafting strategies to maximize AI's benefits in education. This paper seeks to offer insight into the use of educational AI tools in Tanzanian HLIs and the challenges encountered, providing suggestions to overcome these hurdles and unleash AI's full potential in enhancing HLIs quality education in Tanzania.

## **2. Utilisation of AI in Tanzania's Higher Learning Institutions**

In recent years, Tanzanian HLIs have started to investigate the incorporation of AI tools into their teaching and learning methods although they are still in the initial phases, various institutions have launched pilot programs and research initiatives to assess the impact of AI tools on enhancing educational results (Raphael, 2022). The use of AI tools in Tanzanian HLIs can be seen in different areas such as personalized learning, intelligent tutoring, virtual laboratories and simulations, chatbots and virtual assistants, data analytics, and predictive modelling (Raphael, 2022).

Moreover, AI tools are utilized in HLIs worldwide, including Tanzania. These technologies aim to assist educators in various tasks, enhance educational results, and enrich teaching and learning experiences. Below are some examples of educational AI technologies integrated into universities: Intelligent Tutoring Systems (ITS) such as Carnegie Learning's Cognitive Tutor, Knewton, DreamBox Learning. On Learning Management Systems (LMS) include Moodle with IntelliBoard, Blackboard Learn with Blackboard Predict, Canvas with Canvas Analytics). Again, on Automated Grading and Assessment Tools these include Turnitin, Gradescope, AI-Assisted Grading in Programming Courses). But on Virtual Teaching Assistants and Chatbots these include IBM Watson Assistant, Google Dialogflow, Virtual TA Chatbots. For Adaptive Learning Platforms these include Smart Sparrow, ALEKS, McGraw-Hill's Connect. Finally, for AI-Powered Content Creation this include Quillionz, OpenAI's GPT-3, Adaptive Learning Platforms with Content Authoring Tools (Vågenes *et al.*, 2020). Additionally, integrating educational AI tools into Tanzania's HLIs in curricula, this can offer several benefits, including enhancing teaching and learning experiences, elevating academic quality, and adequately equipping students for the challenges of the modern job market.

## **3. Benefits of Integrating Educational AI Tools in Tanzanian HLIs**

Regarding the benefits of integrating educational AI tools in Tanzanian HLIs, Swai (2023) outlines the following benefits include:

### **3.1 Improved Learning Outcomes**

Through personalized and flexible learning experiences, increased student engagement, and enhanced access to high-quality educational resources, the integration of educational AI tools in Tanzania's HLIs could significantly enhance learning outcomes

### **3.2 Personalized Learning Experience**

The use of educational AI tools in Tanzanian HLIs has a lot of potential to offer students individualized learning experiences that meet their various requirements and preferences.

### 3.3 Enhanced Teaching Methods

The use of educational AI tools in HLIs in Tanzania has the potential to enhance teaching methods by offering educators innovative tools and resources to improve instructional delivery, promote student engagement, and personalize learning experiences.

## 4. Challenges Encountered

### 4.1 Technological Infrastructure

The use of educational AI tools in HLIs in Tanzania shows great potential for enhancing teaching and learning results. Yet, various issues concerning technological infrastructure could hinder the successful integration of AI tools. Salam *et al.* (2020) examine some of obstacles and possible solutions to tackle them:

- 4.1.1 **Limited Internet Connectivity:** There is still limited availability of high-speed internet connectivity in many Tanzanian regions, especially in rural areas. Students' and teachers' capacity to properly employ AI-powered teaching technologies may be hampered by this unreliable internet access.
- 4.1.2 **Outdated Hardware and Equipment:** The performance of tools and apps powered by AI may be affected by the obsolete or inadequate computing devices and equipment found in many HLIs in Tanzania.
- 4.1.3 **Power Supply Reliability:** Power outages and fluctuations are frequent in Tanzania, often disrupting teaching and learning activities, particularly when relying on technology-dependent tools and resources.
- 4.1.4 **Data Security and Privacy Concerns:** The utilization of AI-driven educational tools entails gathering and analysing sensitive student data, prompting worries regarding data security and privacy.
- 4.1.5 **Integration with Existing Systems:** Integrating AI-driven educational tools with current institutional systems, like Learning Management Systems (LMS) and Student Information Systems (SIS), can be intricate and demanding.
- 4.1.6 **Cost and Resource Constraints:** The deployment of AI-driven instructional resources necessitates a substantial cost outlay for software licensing, hardware infrastructure, and employee development. For institutions, particularly those with restricted budgets, a lack of financing and resources may provide difficulties.
- 4.1.7 **Technical Support and Capacity Building:** To properly use AI-powered teaching tools and manage technology infrastructure, educators and IT personnel might need technical assistance and training.

### 4.2 Access and Affordability

Teaching and learning processes could be completely transformed in Tanzanian HLIs by implementing educational AI systems. However, several issues such as pricing and accessibility could prevent these technologies from being widely adopted and used effectively. Lyimo (2023) examine these issues and outline possible approaches to resolve them.

- 4.2.1 **Limited Access to Technology Infrastructure:** There is a severe dearth of internet access and computing equipment in several Tanzanian regions, particularly in rural areas. This digital gap may make it more difficult for educators and students to use AI-powered teaching resources.



- 4.2.2 **High Cost of Technology:** An investment in numerous HLIs in Tanzania may be unaffordable because to the high cost of technology, which includes hardware, software licenses, and IT infrastructure, especially when operating budgets are tight.
- 4.2.3 **Affordability for Students:** Since a large portion of Tanzania's student population comes from low-income families, it may be difficult for them to pay for the internet connection and gadgets needed to use AI-powered educational tools.
- 4.2.4 **Digital Literacy and Skills Gap:** In order to properly use AI-powered educational tools, teachers and students may not have the requisite training in digital literacy.
- 4.2.5 **Data Costs and Mobile Connectivity:** Mobile connectivity is more prevalent than fixed-line internet access in Tanzania. However, data costs may hinder access to AI-powered learning resources, especially for students with limited financial resources
- 4.2.6 **Resource Constraints:** The implementation and maintenance of AI-driven educational tools in Tanzania's HLIs may be hindered by resource constraints, including financial, staffing, and technological challenges.
- 4.2.7 **Equitable Access for Marginalized Groups:** Bridging the digital divide and advancing inclusive education require ensuring that underrepresented groups, like women, students with disabilities, and rural populations, have fair access to AI-powered educational tools

### 4.3 Lack of Awareness and Training

The use of educational AI tools in HLIs in Tanzania has the potential to improve teaching and learning experiences. However, a major challenge is the lack of awareness and training among educators and students about AI technology and its use in education. UNESCO (2023) examine these challenges and consider possible solutions to overcome it:

- 4.3.1 **Limited Awareness:** The potential uses of AI technology in education may be unfamiliar to many teachers and students.
- 4.3.2 **Professional Development:** Educators may lack the necessary training and skills to effectively integrate AI-powered educational tools into their teaching practices.
- 4.3.3 **Student Training and Support:** In order for students to properly use AI-powered educational tools in their learning activities, they might also need assistance and training.
- 4.3.4 **Faculty Development Programs:** Campuses can establish faculty development programs focused on AI, providing instructors with training on innovative pedagogy, best practices, and emerging AI trends.
- 4.3.5 **Partnerships and Collaboration:** Institutions can collaborate with government agencies, tech firms, business partners, and research groups to develop and execute AI training programs tailored to the needs of teachers and students.
- 4.3.6 **Institutional Support:** Institutions should prioritize AI education and training initiatives by providing adequate funding, resources, and administrative support.
- 4.3.7 **Community Engagement:** To foster collaboration on AI projects and raise awareness of AI education, academic institutions can engage with the broader community, including civil society organizations, industry experts, legislators, and alumni.

#### 4.4 Data Privacy and Security Concerns

There are numerous benefits to utilizing educational AI tools in Tanzanian HLIs, however, there are also considerable risks regarding data security and privacy. Ally (2024) outline challenges encountered on data Privacy and Security Concerned.

- 4.4.1 **Data Protection Regulations:** HLIs in Tanzania must adhere to data protection regulations to protect student and faculty information. Nevertheless, the absence of tailored regulations or guidelines for AI in education could present obstacles.
- 4.4.2 **Data Breaches and Unauthorized Access:** AI tools often depend on extensive data, including personal and sensitive information about students and faculty. Data breaches and unauthorized access to this information present substantial risks to privacy and security.
- 4.4.3 **Algorithmic Bias and Fairness:** AI algorithms can unintentionally perpetuate biases found in the training data, resulting in discriminatory results.
- 4.4.4 **Informed Consent and Data Ownership:** Instructors and students need to be informed about how AI-powered educational systems collect, use, and store data.
- 4.4.5 **Integration with Existing Systems:** Integrating AI-driven teaching tools with existing institutional systems like student information systems (SIS) and learning management systems (LMS) may pose challenges related to data security and interoperability.
- 4.4.6 **Vendor and Third-Party Risks:** Institutions often rely on external suppliers to provide AI-powered educational resources and services. However, outsourcing AI-related tasks may pose additional privacy and security risks.
- 4.4.7 **Staff Training and Awareness:** It is crucial to educate academic staff, students, and others on data privacy and security best practices to mitigate risks associated with AI-powered educational tools.

#### 4.5 Cultural and Linguistic Considerations

There are specific challenges related to implementing educational AI systems in HLIs in Tanzania due to linguistic and cultural factors. UNCTAD (2021) explore some of these challenges and potential solutions:

- 4.5.1 **Cultural Relevance of Content:** It's possible that Tanzanian norms of culture and context are not always reflected in AI-powered educational tools.
- 4.5.2 **Language Diversity:** Tanzania has a wide variety of indigenous languages that are spoken in its many regions, contributing to its linguistic diversity. The majority of AI-powered educational resources and information might be offered in English or other commonly spoken languages, making it inaccessible or exclusive to students who speak minority languages.
- 4.5.3 **Digital Divide:** There may be large regional and community-level differences in Tanzanian access to technology and digital resources, which exacerbates the country's digital divide. Accessing and employing AI-powered educational technologies may provide difficulties for students from underprivileged locations with limited access to technological infrastructure.
- 4.5.4 **Cultural Sensitivity and Inclusivity:** In order to promote inclusivity and respect for diversity, AI-powered educational tools need to be carefully developed and applied with consideration for cultural norms, beliefs, and sensitivities.
- 4.5.5 **Ethical Considerations:** The creation and application of AI-powered educational technologies must take cultural and ethical factors into account.

### 5. Strategies for Overcoming Challenges

## 5.1 Infrastructure Development

Building infrastructure is essential to addressing the many obstacles related to using instructional AI tools in Tanzanian HLIs. Salam *et al.* (2020) on his findings outline some tactics to deal with issues related to infrastructure these include:

- 5.1.1 **Investment in Technology Infrastructure:** Investment in technology infrastructure, such as increasing broadband coverage, modernizing internet connectivity, and granting access to computers, should be given top priority by HLIs. By making this commitment, we can make sure that educators and students have access to the technology they need to use AI-powered educational tools to their full potential.
- 5.1.2 **Public-Private Partnerships:** Initiatives for infrastructure development can be facilitated by cooperation between HLIs government agencies and partners in the business sector. The implementation of infrastructure initiatives, such as the construction of internet infrastructure, the establishment of technology hubs, and the distribution of computer equipment in underserved areas, can be supported by the mobilization of funds, knowledge, and resources through public-private partnerships.
- 5.1.3 **Community Connectivity Initiatives:** The digital divide can be closed with the support of neighborhood-based programs that increase technology access and internet availability in rural and isolated locations. These projects can include setting up technology centers, distributing Wi-Fi networks throughout the community, and offering assistance and training to enable the use of technology in education in the neighborhood.
- 5.1.4 **Infrastructure Grants and Funding:** To assist with infrastructure development initiatives, institutions might look to governmental bodies, non-governmental organizations, and charitable foundations for grants, funds, and subsidies. Grants and financing initiatives designed expressly to enhance educational technology infrastructure can assist institutions in overcoming budgetary constraints and expediting infrastructure development activities.
- 5.1.5 **Technology Integration Planning:** Comprehensive plans for integrating technology should be created by institutions and should be in line with their priorities and vision for education. In addition to identifying strategies for resolving infrastructure-related issues such network infrastructure upgrades, technological equipment purchases, and staff training, these plans should specify the infrastructure needs for successfully integrating AI-powered educational tools.
- 5.1.6 **Capacity Building and Training:** Ensuring efficient use of technological infrastructure requires funding capacity building and training initiatives for instructors, students, and IT personnel. To provide stakeholders with the abilities and information required to properly manage and utilize technological infrastructure, training programs should address subjects like network management, cybersecurity, hardware maintenance, and software usage.
- 5.1.7 **Sustainability and Maintenance:** For sustainable infrastructure development to be viable and effective over the long run, constant upkeep, improvements, and support are needed. In order to support the continuous operation and maintenance of technology infrastructure, institutions should create sustainable finance models and maintenance schedules. Furthermore, forming alliances with nearby suppliers and service providers for upkeep and technical assistance might aid in guaranteeing the durability and dependability of technological infrastructure.



## 5.2 Training and Capacity Building

Overcoming obstacles with the use of instructional AI tools in Tanzanian HLIs requires training and capacity building. UNESCO (2023) on report pointed out some of the methods to successfully handle these obstacles:

- 5.2.1 **Professional Development Programs:** Put in place thorough professional development initiatives that are suited to the requirements of technical personnel, administrators, and educators. Courses on AI basics, educational technology integration, data literacy, and pedagogical approaches for integrating AI tools into teaching and learning procedures should all be included in these programs.
- 5.2.2 **Workshops and Training Sessions:** Plan interactive seminars, training sessions, and workshops centered around AI and its uses in education. These training courses can give teachers and staff members the hands-on knowledge and expertise they need to successfully apply AI-powered teaching technologies in their administrative and instructional positions.
- 5.2.3 **Online Learning Platforms:** Utilize online learning tools and platforms to give teachers and students flexible, easily accessible training options. People can learn new skills and information at their own pace and convenience with the aid of online tutorials, webinars, and courses on data science, AI, and educational technologies.
- 5.2.4 **Collaborative Learning Communities:** Encourage educators and staff to create collaborative learning communities and peer networks in order to promote knowledge sharing, the exchange of best practices, and peer support. Through networking and collaboration, the creation of forums, discussion groups, and communities of practice centered upon AI in education can offer chances for professional development.
- 5.2.5 **Partnerships and Collaboration:** Develop and implement training programs and capacity-building initiatives in cooperation with government agencies, academic institutions, technology vendors, and business partners. Establishing partnerships with external stakeholders can facilitate access to financing, resources, and expertise to bolster training and capacity-building initiatives.
- 5.2.6 **Train-the-Trainer Programs:** Develop internal capacity for AI education and training within higher education institutions by putting in place train-the-trainer initiatives. Find instructors and staff members who are knowledgeable with AI technology, then give them the authority to mentor and train their peers, promoting skill development and information transfer inside the institution.
- 5.2.7 **Continuous Professional Development:** Encourage educators and staff to embrace a culture of lifelong learning and ongoing professional development. Promote attendance at AI technology and educational innovation-focused conferences, seminars, and continuing education courses. Fostering an environment of excellence and creativity within the organization can be achieved by offering rewards, recognition, and chances for career promotion to those who are dedicated to their professional development.
- 5.2.8 **Feedback and Evaluation Mechanisms:** Create systems for evaluation and feedback in order to gauge the success of training initiatives and pinpoint areas in need of development. Surveys, focus groups, and evaluations are good ways to get participant input on the impact, relevance, and level of satisfaction with training programs. Utilize input to improve training programs' content, delivery strategies, and curricula in order to better serve students' needs.

### 5.3 Collaboration with Industry Partners

A key tactic for resolving issues with the application of instructional AI tools in Tanzanian HLIs is cooperation with industrial partners. Lyimo (2023) on his study findings outline some of the methods for productive teamwork:

- 5.3.1 **Identify Strategic Partnerships:** Find possible industry partners that have experience with AI technology and educational innovation. These may be technology businesses, AI developers, educational software suppliers, or research groups. Seek collaborators who are dedicated to using technology to improve education and who share your goal.
- 5.3.2 **Establish Memoranda of Understanding (MoUs):** Formalize partnerships by putting each partner's goals, duties, and areas of influence in a memorandum of understanding (MoU). Establish a clear understanding of the collaboration's objectives, roles and duties, resource commitments, and channels for communication and cooperation.
- 5.3.3 **Joint Research and Development (R&D) Projects:** Work together on collaborative R&D initiatives aimed at creating and evaluating AI-powered teaching resources and solutions that are customized to Tanzanian universities' requirements. Collaborate to perform research, develop prototypes, and pilot test AI initiatives by pooling resources, talent, and infrastructure.
- 5.3.4 **Technology Transfer and Knowledge Sharing:** Encourage the exchange of information and technology between higher education institutions and industry partners. Through training sessions, seminars, and workshops, industry partners can impart knowledge, best practices, and state-of-the-art technologies to researchers, educators, and students.
- 5.3.5 **Co-Creation of Educational Solutions:** Use co-creation and co-design methodologies to create AI-powered educational solutions that target particular problems and opportunities in Tanzanian HLIs. Work together with industry partners to create, develop, and deploy AI platforms and technologies that are appropriate for the local environment and in line with the priorities and aims of education.
- 5.3.6 **Internship and Work Placement Programs:** Provide students with internship and job placement opportunities so they can learn real-world experience and skills in AI technology and business procedures. Collaborate with business associations to offer students practical training opportunities, guidance, and exposure to real-world AI educational applications.
- 5.3.7 **Curriculum Development and Training Programs:** Together, work on developing curricula that will include digital literacy and AI technologies into programs for higher education. For professionals, educators, and students, create collaborative training programs, workshops, and courses on data science, AI basics, and educational technologies.
- 5.3.8 **Funding and Resource Sharing:** Examine financing and resource-sharing alternatives to assist joint projects. To support collaborative projects, infrastructure development, and capacity-building initiatives, look for money from corporate sponsorship, government grants, and research grants. To increase the effectiveness and scalability of cooperative activities, pool resources, knowledge, and infrastructure.
- 5.3.9 **Evaluation and Impact Assessment:** Assess the efficacy and impact of joint projects on a regular basis by conducting evaluations and impact assessments. Assess how collaborative projects' results, outputs, and outcomes contribute to institutional development, student learning outcomes, and educational innovation.



## 5.4 Policy and Regulation Development

For Tanzanian HLIs to use educational AI technologies, policies and regulations must be developed and put into effect. This will help to address issues and promote responsible innovation. To overcome obstacles through the creation of regulations and policies, Ally (2024) on his study findings outline the following tactics:

- 5.4.1 **Stakeholder Engagement:** Involve all relevant parties in the policy-making process, such as legislators, government agencies, educators, students, business professionals, and civil society organizations. To guarantee that regulations and policies represent the interests, concerns, and viewpoints of all parties involved, gather opinions, suggestions, and feedback from a variety of stakeholders.
- 5.4.2 **Policy Framework Development:** Provide a thorough policy framework outlining the tenets, goals, and directives for the morally and responsibly applied use of AI in education. In AI-powered educational projects, the policy framework should cover important topics including data protection, security, equity, accessibility, transparency, and accountability.
- 5.4.3 **Legislative and Regulatory Reform:** Promote legal and regulatory changes to remove obstacles to the use of AI in education and to facilitate its integration. Review current laws, rules, and policies pertaining to education, data protection, and technology in collaboration with governmental organizations and legislative bodies to make sure they are in line with AI-driven innovations in education.
- 5.4.4 **Data Privacy and Security Regulations:** Create and implement data privacy and security laws to safeguard the availability, confidentiality, and integrity of faculty and student data that is handled by AI-powered educational tools. To guarantee adherence to data protection laws and regulations, clearly define policies for data collection, storage, sharing, and use.
- 5.4.5 **Ethical Guidelines and Standards:** Set moral criteria and guidelines for the creation, use, and use of AI-powered educational tools. Establish moral standards, ideals, and best practices to direct behavior and decision-making in educational projects powered by AI. Encourage openness, equity, responsibility, and diversity in AI applications and technologies.
- 5.4.6 **Capacity Building and Training Programs:** Assist legislators, regulators, and other interested parties in developing their ability and understanding AI technology, its possible uses, and the related legal and policy issues. Encourage knowledge, comprehension, and proficiency in AI policy and regulation to enable well-informed decision-making and efficient AI governance in education.
- 5.4.7 **Monitoring and Evaluation Mechanisms:** Establish methods for monitoring and evaluating the implementation and results of AI-related policies and regulations in HLIs. To find gaps, difficulties, and opportunities for improvement, examine and assess policy effectiveness, compliance, and outcomes on a regular basis.
- 5.4.8 **International Collaboration and Harmonization:** Work together to unify laws and regulations pertaining to AI in education, discuss best practices, and exchange expertise with international organizations, regulatory agencies, and peer institutions. To support interoperability, consistency, and coherence in AI governance, national policies should be in line with international norms and frameworks.
- 5.4.9 **Public Awareness and Engagement:** Increase public knowledge of AI policy and regulation in education and involve the larger community in these conversations. Encourage communication, openness, and involvement to solve issues, establish confidence, and make sure that laws represent the interests and values of the people.

## 5.5 Addressing Cultural and Linguistic Barriers

For the effective integration of instructional AI tools in Tanzanian HLIs, it is imperative to tackle linguistic and cultural obstacles. UNCTAD (2021) report outlines tactics that can assist in overcoming these obstacles include:

- 5.5.1 **Cultural Sensitivity Training:** Train educators, developers, and other stakeholders engaged in the creation and application of AI tools on cultural sensitivity. The significance of comprehending and appreciating cultural diversity in educational settings ought to be emphasized in this training.
- 5.5.2 **Localization of Content:** Localize instructional materials to take into account Tanzanian contexts, languages, and cultures. AI-powered educational materials should be translated into regional tongues, culturally appropriate examples and references should be included, and the content should be in line with Tanzanian educational norms and values.
- 5.5.3 **Community Engagement:** Interact with educators, students, and the community at large to learn about their needs, expectations, and cultural preferences with relation to AI in the classroom. To help in the development and execution of AI-powered educational projects and tools, gather opinions and suggestions from relevant parties.
- 5.5.4 **Collaboration with Indigenous Knowledge Holders:** Work together with cultural specialists, community leaders, and people with indigenous knowledge to integrate indigenous traditions and knowledge into AI-powered educational programs and materials. To improve cultural relevance and authenticity, respect and incorporate traditional teaching approaches, beliefs, and viewpoints into instructional materials.
- 5.5.5 **Support for Minority Languages:** By creating AI-powered instructional materials in Tanzanian minority languages, you may assist the languages spoken there. Invest in natural language processing technology to facilitate dialogue and interaction in a range of linguistic contexts, guaranteeing accessibility and inclusivity for every student.
- 5.5.6 **Cultural Competence in AI Design:** Make sure AI interfaces and algorithms are inclusive, sensitive to cultural differences, and appreciate cultural diversity to advance cultural competency in AI design. AI-powered educational technologies should take cultural norms, values, and sensitivities into account to prevent cultural biases and stereotypes.
- 5.5.7 **Teacher Training in Cultural Competence:** To give instructors the abilities and information required to design culturally responsive learning environments, include cultural competence training in your teacher education programs. Train instructors in intercultural communication, culturally sensitive pedagogy, and classroom management techniques.
- 5.5.8 **Inclusive Learning Environments:** Establish inclusive learning settings that value cultural diversity and encourage students from various cultural origins to accept and understand one another. Encourage cross-cultural cooperation, communication, and idea sharing to improve every student's educational experience.
- 5.5.9 **Cultural Adaptation of Assessment Practices:** Consider cultural variations in communication norms, knowledge systems, and learning styles when modifying assessment procedures to be inclusive and culturally sensitive. Assess students' learning outcomes and accomplishments using culturally appropriate techniques and instruments.

## 6. Case Studies

### 6.1 Successful Implementation Stories

Keating (2019); Pamela *et al.* (2023); Rossman *et al.* (2022) demonstrate the few case studies showcasing successful implementations of educational AI tools in HLIs:

#### 6.1.1 Carnegie Mellon University's Simon Initiative:

- **Overview:** The Simon Initiative at Carnegie Mellon University is a campus-wide program designed to enhance teaching and learning outcomes by utilizing AI and learning science.
- **Implementation:** The initiative has established a range of AI-driven educational resources in numerous disciplines and courses, such as data analytics dashboards, adaptive learning platforms, and intelligent tutoring systems.
- **Impact:** These artificial intelligence (AI) tools have simplified the process of personalizing learning, given instructors and students immediate feedback, and highlighted areas in which curriculum design and instruction still need work. Retention rates and learning outcomes for students have significantly improved, for instance, when intelligent tutoring technologies are used in beginning programming classes.

#### 6.1.2 Georgia State University's Panther Retention Grants:

- **Overview:** The Panther Retention Grants program at Georgia State University uses predictive analytics driven by artificial intelligence to identify students who are at risk of dropping out and offers focused interventions to promote their achievement and retention.
- **Implementation:** In order to identify students who may be at danger of dropping out, the institution created predictive models utilizing machine learning algorithms to analyze student data, including academic achievement, engagement measures, and demographic data.
- **Impact:** Through the application of artificial intelligence (AI) and predictive analytics, the institution has successfully detected students who are considered to be at-risk and promptly offered academic counseling, financial help, tutoring, and advising. Student retention rates and graduation rates have increased significantly as a result of the program.

#### 6.1.3 Stanford University's AI Lab and HAI Program:

- **Overview:** The Human-Centered AI (HAI) Program at Stanford University and the Artificial Intelligence Lab are dedicated to multidisciplinary research and teaching on AI and its social implications.
- **Implementation:** To inform educators, students, and the general public about AI technology and its ethical ramifications, the AI Lab and HAI Program have developed a number of AI-powered educational tools and initiatives, such as online courses, interactive tutorials, and seminars on AI ethics.
- **Impact:** These educational programs have supported ethical AI development and application, increased public awareness of AI technology, and developed critical thinking abilities. The AI ethics seminars, for instance, have raised awareness and involvement in AI ethics by facilitating conversations among researchers, industry experts, and students about ethical challenges and responsible AI practices.

#### 6.1.4 University of Oxford's DeepMind AI for Science Lab:

- **Overview:** The DeepMind AI for Science Lab at the University of Oxford works with DeepMind, a top AI research firm, to investigate the possible uses of AI in scientific research and teaching.
- **Implementation:** The lab has created AI-driven tools and algorithms to model biological systems, analyze large, complicated datasets, and speed up scientific research. These instruments are employed in numerous studies in fields including biology, chemistry, physics, and environmental science.



- **Impact:** The partnership between different organizations has resulted in significant advancements in scientific research and education. One of the most notable achievements is the development of AI models for tasks such as drug discovery, climate modelling, and protein folding prediction. These AI-powered technologies have the potential to revolutionize scientific research and education by enhancing researchers' ability to solve complex problems more efficiently and effectively.

Martin (2022); Oreku (2022) describe some of the programs and projects that showcase the potential of AI-driven innovation in education in Tanzania, though there are not many concrete examples of the effective application of educational AI tools in Tanzanian higher learning institutions. Here are a few examples:

#### 6.1.5 Nafasi Learning Platform:

- **Overview:** The Tanzania Education Authority (TEA) has collaborated with the World Bank and other partners to create an online learning platform called Nafasi. Nafasi utilizes technology, including data analytics, to provide personalized learning experiences to Tanzanian students. Although it is not exclusively powered by AI, it still employs AI-driven methods to cater to individual learning needs.
- **Implementation:** Nafasi is a digital learning platform that offers interactive activities, digital learning materials, and assessments for elementary and secondary school students in Tanzania. The platform aligns its learning materials with the country's curriculum and uses data analytics to track student progress, identify areas of learning need, and provide focused development suggestions.
- **Impact:** Nafasi has the potential to provide better access to high-quality education, especially in underprivileged areas of Tanzania where traditional educational resources may be limited. The goal of Nafasi is to enhance learning outcomes, academic performance, and student engagement by providing personalized learning experiences and immediate feedback.

#### 6.1.6 SmartLab Initiative:

- **Overview:** The Tanzanian government and partners established the SmartLab program to modernize teaching and learning in Tanzanian schools by integrating technology, including AI-powered teaching aids.
- **Implementation:** SmartLabs is equipped with laptops, tablets, interactive whiteboards, and educational software to facilitate interactive and collaborative learning experiences. These SmartLab initiatives may involve the integration of AI-powered educational tools and resources, with the aim of improving teaching and learning outcomes. However, it should be noted that SmartLab initiatives are not solely focused on AI.
- **Impact:** In Tanzania, primary and secondary schools have introduced SmartLabs that provide students and teachers with interactive learning materials, digital tools, and technology-enhanced classrooms. These activities have the potential to improve Tanzanian students' academic performance, critical thinking skills, and digital literacy.

## 7. Future Outlook

### 7.1 Opportunities for Growth

Salam *et al.* (2020) point out a lot of potential for growth and innovation in Tanzania's HLIs through the use of educational AI tools. Some key areas for growth opportunities include:

- 7.1.1 **Personalized Learning Experiences:** AI-powered educational technologies can customize learning experiences for each student by adjusting the pace, content, and teaching strategies based on their unique requirements and preferences. As AI technology advances, more sophisticated algorithms and adaptive learning systems will be able to offer personalized guidance and feedback to students, leading to better learning outcomes and increased engagement.
- 7.1.2 **Data-Driven Decision Making:** AI technology allows educational institutions to utilize vast amounts of data, including learning analytics, demographic data, and student performance data, to enhance decision-making and improve the effectiveness of instruction. Institutions can identify students who are at risk, gain deeper insights into their students' learning habits, and provide personalized interventions to help them succeed by leveraging AI-powered predictive analytics and data mining techniques.
- 7.1.3 **Enhanced Teaching and Learning Practices:** AI-powered educational tools can enhance teaching and learning practices by providing educators with innovative tools and resources to create interactive and engaging learning experiences. For example, AI-driven virtual tutors, simulation tools, and interactive learning environments can supplement traditional classroom instruction and enable more effective pedagogical approaches, such as inquiry-based learning and collaborative problem-solving.
- 7.1.4 **Skills Development for the Future Workforce:** The advent of AI technology will have a significant impact on the future workforce, requiring individuals to acquire new skills such as digital literacy, critical thinking, problem-solving, and adaptability. Educational institutions should consider incorporating AI education and training into their curricula to prepare students for careers in AI-related industries and equip them with the necessary skills to thrive in the digital era.
- 7.1.5 **Innovation in Education Delivery:** AI offers opportunities for innovation in education delivery models, including online and blended learning formats. AI-powered adaptive learning platforms, virtual classrooms, and intelligent tutoring systems can expand access to education, particularly in remote and underserved areas, and accommodate diverse learning styles and preferences.
- 7.1.6 **Research and Collaboration:** AI-powered research in the field of education has the potential to enhance our knowledge of cognitive development, learning processes, and the effectiveness of education. Collaborative research ventures among academic, business, and governmental entities can help push advancements in artificial intelligence (AI) and its educational applications, leading to new and innovative approaches to teaching and learning.
- 7.1.7 **Addressing Societal Challenges:** Artificial Intelligence (AI) has the potential to address various social issues in education such as increasing access to high-quality education, reducing educational inequalities and promoting inclusive education for underrepresented groups. By leveraging AI technology, higher education institutions can contribute towards achieving sustainable development goals and societal advancement through social impact activities.

## 7.2 Potential Impact on Higher Education in Tanzania

Manyengo (2021) describe the future looks promising for the potential impact of educational AI technologies on HLIs in Tanzania, offering opportunities for innovative and transformative change. Here are some potential effects:

- 7.2.1 **Enhanced Access and Inclusivity:** Access to higher education in Tanzania can be improved with the help of AI-powered educational technologies, particularly for disadvantaged and marginalized communities. To promote inclusivity and equal opportunities for education, online learning platforms, virtual classrooms, and mobile learning apps can be used to cater to students in rural areas with limited access to conventional learning resources.
- 7.2.2 **Improved Teaching and Learning Experiences:** Artificial intelligence (AI) technology has the potential to enhance the teaching and learning experience by providing personalized and adaptable learning opportunities that are tailored to meet the unique needs and preferences of each student. Interactive learning environments, virtual mentors, and intelligent tutoring systems can all play a crucial role in facilitating active and successful learning while also simplifying the process of understanding complex concepts and skills.
- 7.2.3 **Enhanced Student Support Services:** AI-powered student support services, such as chatbots, virtual advisors, and predictive analytics systems, can provide personalized guidance and assistance to students throughout their academic journey. These tools can help students navigate academic requirements, access support resources, and receive timely interventions to address academic and non-academic challenges, leading to improved retention and graduation rates.
- 7.2.4 **Innovation in Curriculum and Pedagogy:** The application of AI technology in Tanzanian HLIs has prospects for creative approaches to curriculum development, teaching strategies, and evaluation procedures. To encourage active learning, critical thinking, and problem-solving abilities, educators might incorporate AI-powered tools and simulations into their curricula. Based on real-time data insights, AI-driven analytics can also guide changes to curricula and instructional methods.
- 7.2.5 **Research and Collaboration Opportunities:** AI technology, education science, and multidisciplinary research are examples of disciplines where higher education can promote knowledge and innovation through AI-driven research projects. Collaborative research projects between international organizations, industry partners, and Tanzanian institutions can support national development goals by fostering information sharing, innovation ecosystems, and capacity building.
- 7.2.6 **Skills Development for the Future Workforce:** The advancement of AI technology is bringing significant changes to the job landscape, creating a need for individuals to acquire new skills such as data analysis, digital literacy, and AI competency. To prepare students for careers in AI-related industries and equip them with the necessary skills to succeed in the digital economy, Tanzanian HLIs have an opportunity to integrate AI education and training into their curricula.
- 7.2.7 **Addressing Societal Challenges:** AI technology can play a significant role in addressing societal challenges in Tanzania, such as improving healthcare, agriculture, and environmental sustainability. HLIs can leverage AI-driven research and innovation to develop solutions to these challenges, promote sustainable development, and contribute to national and regional prosperity.



## 8. Conclusion

### 8.1 Summary of Findings

After a detailed analysis of the use of educational AI tools in HLIs in Tanzania, it has been found that there is immense potential for changing the teaching, learning, and research processes. There are several important conclusions that can be drawn from this analysis, including the prospects, problems, and current state of the field.

- 8.1.1 **Potential for Transformation:** AI-powered educational technologies have the potential to improve inclusivity, quality, and accessibility in higher learning institutions in Tanzania. These AI-driven solutions can provide tailored interventions and support services to enhance teaching efficacy and personalize learning experiences, thereby facilitating student achievement.
- 8.1.2 **Opportunities for Innovation:** Tanzanian HLIs have great potential to innovate in the application of AI technologies. AI-driven projects can improve educational outcomes, promote research excellence, and address societal issues through personalized learning platforms and data-driven decision-making tools.
- 8.1.3 **Challenges to Address:** Despite its potential benefits, there are several obstacles that need to be overcome before AI can be successfully integrated into classrooms. Some of these obstacles are the lack of adequate infrastructure, disparities in digital literacy, moral dilemmas, and insufficient funding. In order to ensure the ethical and fair integration of AI technology, it is important to address these challenges by implementing strategic planning, involving stakeholders, building capacity, and formulating policies.
- 8.1.4 **Need for Collaboration and Investment:** To enhance AI initiatives in Tanzanian education, collaboration among government bodies, universities, industry partners, and international organizations is essential. Continuous investments in infrastructure, capacity building, research, and innovation are needed to fully realize AI's potential and revolutionize higher education.
- 8.1.5 **Future Outlook:** The future looks promising for the use of AI in HLIs. There is ample opportunity for growth and innovation, and the implementation of AI can have positive effects on research, teaching, and learning. By strategically and collaboratively embracing AI technology, Tanzanian HLIs can become pioneers in educational innovation and support national development goals.

### 8.2 Recommendations for Future Action

Based on the analysis of instructional AI tools in Tanzanian HLIs, here are some suggestions for future action.

- 8.2.1 **Develop a National AI in Education Strategy:** The Tanzanian government ought to create a holistic national strategy for incorporating AI technology into HLIs. This plan must define precise goals, objectives, and action plans to utilize AI for improving teaching, learning, and research results in line with national development priorities.
- 8.2.2 **Invest in Digital Infrastructure and Connectivity:** There is a need to invest in digital infrastructure and connectivity to ensure that higher learning institutions in Tanzania have access to reliable internet connectivity, computing resources, and technology-enabled learning environments. This includes expanding broadband infrastructure, providing access to affordable devices, and establishing digital learning centres in underserved areas.
- 8.2.3 **Promote Digital Literacy and Capacity Building:** It is essential to make an effort to promote digital literacy and enhance the skills of technical staff, administrators, instructors, and students. Providing training courses, workshops, and opportunities for professional development is necessary to improve knowledge and understanding of data science, artificial intelligence, digital teaching methods, and technological integration.

- 8.2.4 **Foster Collaboration and Knowledge Exchange:** To promote information exchange, resource sharing, collaborative research and innovation in AI in education, stakeholders—including government agencies, higher education institutions, industry partners, and international organizations—should be encouraged to work together. Establishing platforms for networking, partnerships, and cooperative projects is a good way to help with coordination and cooperation.
- 8.2.5 **Ensure Ethical and Inclusive AI Practices:** AI projects in education should consider ethical factors such as justice, responsibility, transparency, and privacy. To ensure ethical and inclusive AI methods that address biases, respect individuals' privacy rights, and promote diversity and equality in education, policies, guidelines, and best practices must be established.
- 8.2.6 **Support Research and Innovation:** Funding and support should be allocated for research and innovation in AI technology and its applications in education. Grants, scholarships, and research opportunities should be offered to back interdisciplinary research projects, technology transfer, and innovation ecosystems in higher education institutions.
- 8.2.7 **Monitor and Evaluate Impact:** To measure success, identify challenges, and monitor outcomes, monitoring systems for assessing the impact of AI initiatives in education must be established. Key performance indicators, evaluation frameworks, and impact assessments should be developed to track the effectiveness, efficiency, and fairness of AI interventions in education.
- 8.2.8 **Promote Policy Advocacy and Awareness:** Advocacy efforts should be made to raise awareness about the potential benefits of AI in education and advocate for supportive policies, regulations, and investments. Engaging policymakers, educators, students, and the public in dialogue and advocacy campaigns can help build momentum and support for AI initiatives in education.

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