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Patronizing the unrealized obligation

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ABSTRACT: India is a country where Goddess, deity, idol of power, patience and wisdom exuberates to depict its synchronicity with the word **WOMAN**. This great respect and undue importance symbolizes the purity and divinity of a woman, praise that she is worthy of, indeed, but this article endeavors to break this stereotype and regards this as a condolence to a woman's deprivation. We do not intend to debate over the equality of men and women in the society on the contrary we confirm to the understanding that a woman should wake up to the realization that she is obligated towards the nation, country, state, family, society and mankind and rise to the occasion and **patronize her obligation**. The article is built on the premise that a woman should labor not just when it is necessitated but because it is her obligation to do so. The research study has been conducted by drawing representatives from the fraternity of both working women and homemakers restricted to city of Chennai. The primary data has been retrieved from the respondents by the interview method and questionnaires to conduct an empirical study. Research has been conducted with the objective of devising strategies and techniques to impart these skills through innovative learning methods, and creation of varied opportunities. Revolutionary thoughts and minute cultural changes are enough to empower a woman and patronize her unrealized obligation.

Keywords: Woman, Empowerment, Behavioral analysis, Male-centric scheme, legal laws

INTRODUCTION

Women constitute almost half the human race. Education has been recognized as an essential agent of social change and development in the society of our country. Education is considered as a potential instrument through which processes of modernization and social change come to existence. Education exposes people to new thoughts and ideas which provides necessary skills. **Women empowerment** refers to increasing the spiritual, political, social, educational, gender or economic strength of individuals and communities of women.

"To educate your women first and leave them to themselves, they will tell you what reforms are necessary." -Swami Vivekananda.

"Empowerment means moving from a weak position to execute a power." It is the ability to direct and control one's life.

"If you educate a man you educate an individual, however, if you educate a woman you educate a whole family. Women empowered means mother India empowered". -PT. Jawaharlal Nehru

Education is a fundamental means to bring any desired change in society, which is an accepted fact throughout the world.

This can be attained only if schools become real centers of learning. Education not only helps in the development of personality of the women but also determines her future. Women power is crucial to the economic growth of any country.

Nation's progress is impossible without trained and educated mothers. If the women of my country are not educated, about half of the people will be ignorant." Napoleon

OBJECTIVES OF THE STUDY

1. To comprehend the behavioral mindset of the women.
Behavioral analysis of the women psychology.
2. To discover the unrealized potential.
3. Effective channelization of their potential through strategic planning.

NEED FOR THE STUDY

A Woman's priority has always been her family or children and secondarily may be their career. It is individual's choice to set the order of their priorities, the essence of our study lies in the fact that amongst all this there is an important obligation or responsibility which she has to fulfill or rather accomplish during her lifetime. The **motivation** could be one's love for the nation or mankind but this step is necessary for the benefit of the women fraternity. A person's achievement gets him or her recognition and every woman is worth an achievement in any form or in her best for that pleases her.

REVIEW OF LITERATURE

Rajeshwari M. Shettar 2015 This paper attempts to analyze the status of Women Empowerment in India and highlights the Issues and Challenges of Women Empowerment. Women Empowerment is the vital instrument to expand women's ability to have resources and to make strategic life choices. The study is based on purely from secondary sources. The study reveals that women of India are relatively disempowered and they enjoy somewhat lower status than that of men in spite of many efforts undertaken by Government. It is found that acceptance of unequal gender norms by women are still prevailing in the society. The study concludes by an observation that access to Education, Employment and Change in Social Structure are only the enabling factors to Women Empowerment.¹

Jitendra Kumar and Sangeeta (2013) Education is milestone of women empowerment because it enables them to responds to the challenges, to confront their traditional role and change their life. EFA programme was launched in 2002 by the Government of India after its 86th Constitutional Amendment made education from age 6-14 the fundamental right of every Indian child. But position of girl's education is not improving according to determined parameter for women. To know the present position of women education, this study conducted by us. And study concluded that the rate of women education is increasing but not in proper manner.²

Manav Aggarwal (2014) Education among women is the most powerful tool of attaining power in the society. Empowering women is an important end in itself and as women acquire the same status, opportunities and social, economic and legal rights as men, as they acquire the right to health and gender based violence, human well-being will be enhanced. The present study explores the role of education in women empowerment and the status of women education in India. It shows that the education is most important part in the life of every woman.³

Rouf Ahmad Bhat (2015) Women education in India has a major preoccupation of both the government and civil society as educated women can play a very important role in the development of the country. Education of women is the most powerful tool to change the position in society. Education also brings a reduction in inequalities and functions as a means of improving their status within the family and develops the concept of participation.⁴

¹. Rajeshwari M. Shettar IOSR Journal of Business and Management -ISSN: 2319-7668. Volume 17, Issue 4 Ver. 1 (Apr. 2015), PP 13-19.

² Kumar, J. & Sangeeta / Educationia Confab ISSN: 2320-009X Vol. 2, No. 4, April 2013 PG 162-175

³ Manav Aggarwal Abhinav National Monthly Refereed Journal of Research in Commerce & Management Volume 3, Issue 5 (May, 2014) Online ISSN-2277-1166 PP 71-74

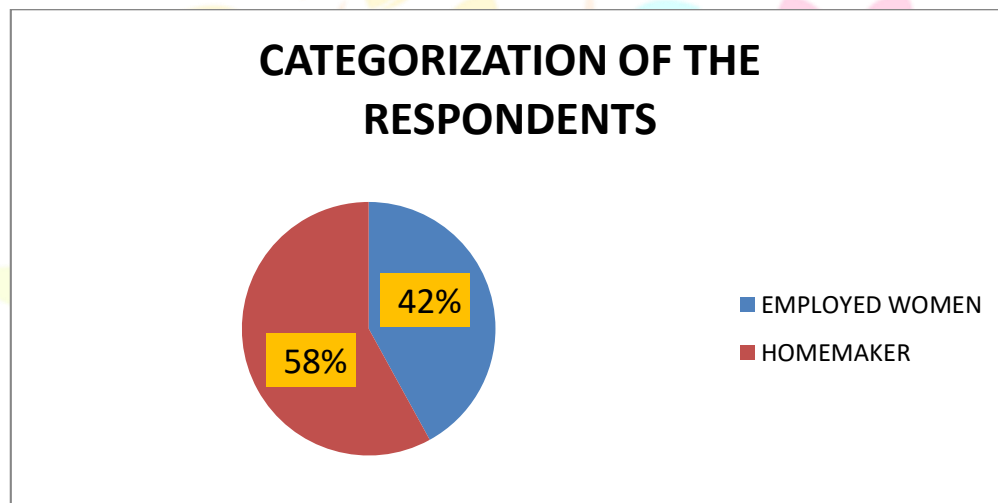
⁴ Rouf Ahmad Bhat Journal of Education and Practice ISSN 2222-1735 (Paper) ISSN 2222-288X (Online) Vol.6, No.10, 2015.

A.S.Shiralashetti and Abhaykumar S. Gasti (2014) women of today have the capability to analyze, organize and mobilize the surrounding situation for social. Transformation .It is observed that women can establish business units in those areas where they have core competency. Women have proved their core competency in the areas of entrepreneurship. The present study is based on the primary data collected from 350 women entrepreneurs of five taluk's of Dharwad district. The data thus collected has been analyzed by using statistical tools like percentage and paired t-test to examine status and skill development among women entrepreneurs of selected district. Appropriate training and up-gradation of women network are some major suggestion to increase the entrepreneurial skills among the women entrepreneurs⁵

METHODOLOGY

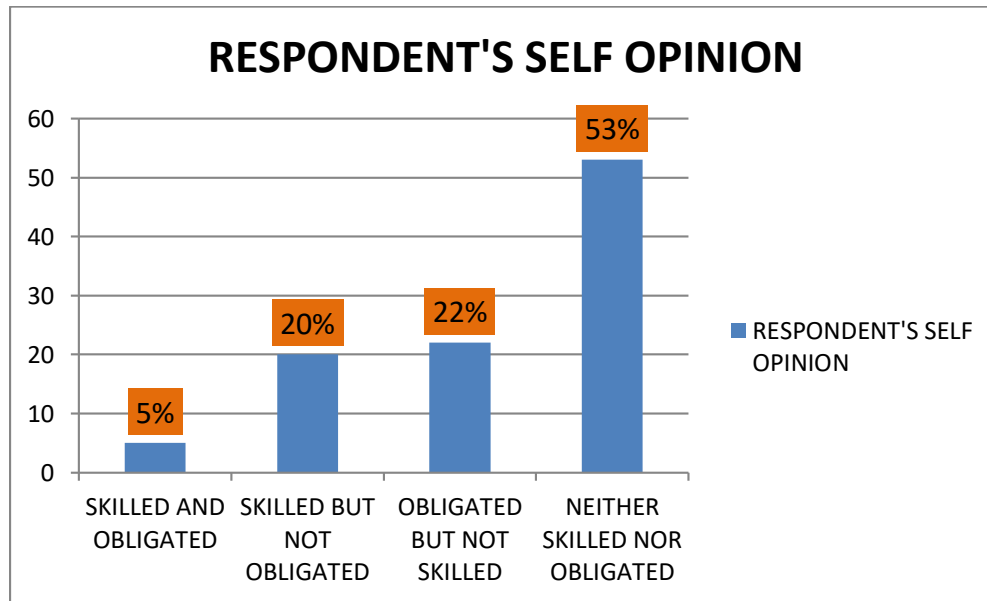
The empirical study conducted has been analyzed using the **statistical tool chi-square, correlation and percentage analysis**. A sample size of 255 has been collected from women in Chennai City. The format of collection of data was full based on Questionnaire Method.

ANALYSIS



HOW MANY OF THEM REALISE THAT THEY ARE SKILLED AND HAVE AN OBLIGATION TO FULFILL.

⁵ A.S.Shiralashetti and Abhaykumar S.Gasti (2014) IJSR - INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH VOL 3 ISSUE9 SEP 2014 ISSNNO 2277-8179.P.P 45-56



HYPOTHESIS

1. CORRELATION BETWEEN INNOVATIVE STRATEGY AND SKILL DEVELOPMENT.
2. ASSOCIATION BETWEEN REALISATION OF OBLIGATION AND PRATICAL APPLICATION OF THEIR SKILL.

FINDINGS

1. According to the data collected through the sample size it was found that 155 woman respondents are optimistic about their realization of obligation whereas 113 of them are extended upon implementing their skill.
2. The data also analyses the fact that 55 women respondents are neutral towards their obligations while 72 respondents have no intention of implementing their skills.
3. Furthermore 50 and 70 respondents were ignorant of their obligations and practical implementation of their skills.
4. It was also found that both realization and application of their skill were slightly positively correlated to each other.
5. Skill development and Innovative Strategy are perfectly correlated.

CONCLUSIONS

Through this research we have found that as the time changes women rights also have undergone a wide changes. Indian women have mastered anything and everything which a woman can dream of. But she still has to go a long way to achieve equal status in the minds of Indian men. It is time now for us to make a difference and effect a mindset **change in the oppressively male-centric scheme** of things and bring about true socio-economic empowerment of women across regions, regions and classes. We can-and we must- do this. The journey of emancipation of women has crossed many milestones. But affirmative action is required for women to play their rightful role in the society. The task ahead may be long and tortuous. But let us make a beginning immediately.

SUGGESTIONS

Government should create a safe and educated environment for women so that more and more women are supported by their family to carry on their ambitions.

Welfare Programs and Operations should be conducted in rural areas focussing on the needs for **Educating a Girl Child and Women Employment.**

It becomes equally necessary for women to stand up for their rights. Women should be motivated and trained towards leading their dreams and attaining it.

Enforcement of legal laws in the society for providing more support to women could prove beneficial.

Schemes by government relating to funding women for high level education and for improving their skill in large scale could be implemented.

'Changing the mindset of people is not a one night stand". Educating the generation and changing their views regarding women could help in empowering women for future generations.

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