



Social Media Monitoring For Detection Of Sex Trafficking

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Abstract: Sex trafficking constitutes a global and evolving threat, with the added facilitation of extensive social media use. In India, traffickers have started to sue these online platforms such as Instagram, Twitter, Facebook, and Reddit to recruit, exploit, and sell victims while evading discovery. This study analyzes traffickers' secret online strategies, such as the use of coded language, suggestive emojis (i.e., ☐, ☐, ☐, ☐), and distinctive hashtags (i.e., #escort, #sugarbaby, #pay4play, #daddy) serving as surrogates for illegal sex. These indicators are also deployable as digital markers for trafficking-related material and are employed to circumvent platform moderators. Employing a qualitative research methodology, the research synthesizes the latest literature, social media usage, and case studies to form key digital indicators and communication dynamics linked with trafficking. It further explains how traffickers lure susceptible victims—chiefly women and children—utilizing exploitative tactics that benefit from economic deprivation, emotional weakness, and hope of opportunity. Besides, the research analyzes the geospatial and contextual application of these emojis and hashtags and offers insight into how traffickers utilize geolocation capability and swap linguistic codes to evade detection. The report recognizes social media's dual function as a facilitator of trafficking and as a possible means of early detection and intervention. The study concludes by reaffirming the imperative necessity of collective action among law enforcement agencies, technology firms, policy-makers, and academic researchers. It is only through such cooperation that effective digital monitoring systems can be established, platform accountability can be improved, and ultimately, online trafficking networks in India and beyond can be tackled.

IndexTerms - Sex trafficking, Social media monitoring, Hashtag , Emojis, Digital cues, Recruitment pattern

1. INTRODUCTION

Human trafficking, especially sex trafficking, remains to be one of the most serious human rights crimes in today's world. It affects millions of individuals worldwide and causes severe physical, psychological, and social harm to its victims. Despite government, NGOs, and international bodies' concerted efforts, sex trafficking continues to develop and transform with the help of technology advances. Traffickers have used social media to recruit, advertise, and exploit victims in the technology era, working openly but hiding their intent behind coded messages and inferred signs. Previously, it was hidden in physical locations, but today it happens on online platforms, which are difficult to monitor using traditional law enforcement tactics. Social media is also a useful and ominous tool in the hands of traffickers to cloak illegal activities as usual web interaction.

India, with over 800 million internet users in 2024, has one of the world's largest online populations. India has experienced extraordinary digital progress, which brought improvement in education, commerce, communication, and governance. But it also gave rise to fresh threats, more so on social media platforms. Social media like Instagram, Facebook, Twitter (now X), and Reddit that were designed to bring people together have also become spaces where networks of traffickers operate. They offer the possibility for traffickers to stay anonymous, involve large groups of people quickly, and upload content without strict scrutiny. Thus, women and children belonging to vulnerable groups in India are especially susceptible to being targeted.

This project, "Social Media Monitoring for Detecting Online Sex Trafficking in India," was developed to observe how the traffickers are using these platforms and to learn the trends of their online activities. One of the most important findings of this study is that the traffickers use emojis, hashtags, and coded messages to communicate so that they do not arouse suspicion. Emojis like the rose (🌹), cherry (🍒), heart with arrow (💘), and crown (👑) while common on daily posts are occasionally used as codes to indicate sexual services, price, or availability. Posting hashtags like #young, #fresh, #available may be done not naively, but as coded data to advertise victims—often children—for sex exploitation. They are chosen carefully and used not to be easily picked up by automated tools or accidental viewers.

On platforms like Instagram and Facebook, traffickers use visual material. Posts with nice photographs, sensual poses, or even what would otherwise appear to be random selfies are accompanied by location tags and innuendo-touched emojis. On the surface, the posts will look like every other post, but they will have an underlying message regarding the person being marketed. Direct messages (DMs) are often employed to close the deal or lure victims. Disappearing content features and stories make it easy for traffickers to go unreported or tracked, especially when paired with vague text and symbolic emojis.

Twitter (now X) is a bit different. It is fast in nature and uses hashtags liberally in an effort to reach audiences. Traffickers take advantage of it by rapidly disseminating coded messages before they are removed. For instance, tweets can have several hashtags such as #availableNow #18+ #discreetService, in addition to emojis or city names. Because Twitter permits public posting and quick sharing, such content can spread very quickly and reach many people before anything is done about it. The rapidity and openness of Twitter render it both an effective tool for traffickers as well as a difficult one to identify.

Reddit is more dialogue-based. Traffickers engage with Reddit differently by participating or donating to threads in communities where such activity can be hidden in general categories of adult services, dating, or travel advice. The postings typically consist of lengthy commentary in coded language, slang, and implicit requests or postings of offers. Since anonymity is present on Reddit and open exchange is encouraged, traffickers might post information safely or book within the realm of informal communication. The content won't necessarily be as image-rich as on Instagram, but the intent can still be inferred from the text, context, and emoji usage.

This research aims to deconstruct such digital cues and convert them into actionable intelligence in order to monitor and respond. It recognizes that existing policing methods—manual surveillance, reactive policing, and broad keyword searching—are inadequate in the context of end-to-end encryption, platform culture, and buried digital lexicon. This project therefore imagines a more complex, data-savvy regime of

detection. This allows for a deep understanding of how traffickers behave on and between platforms and constructs a dynamic model that reacts to shifts in trafficking patterns.

Each platform analyzed in this study has a particular role to play within the trafficking system. Traffickers generally use images and captioned statuses that are heavy with emojis and coded language on Facebook and Instagram. Location-tagged stories and posts are used to suggest the presence of people subtly, whereas direct messages (DMs) are used in coercing and negotiating. Sites rely on visual attractiveness, which traffickers use in the guise of suggestive images or symbols with ambiguous, then suggestive, text. Twitter/X, on the other hand, offers contagion and velocity. Hashtags act as beacons, propagating messages widely through networks of users. Due to its swift character and live engagement, traffickers use Twitter to sell quickly, hoping that many will see the content before it is removed. Reddit, however, thrives and exists on a long conversation. Trafficking in both occurs in semipublic forums wherein members can exchange "tips," ask for something, or even make unspoken offers through long threads. All these sites will need to be approached differently with one approach for the research, since modes of communication and community standards vary so greatly.

Emoji and hashtag frequency analysis allows the model to label high-risk posts with overuse of certain symbols or tags for trafficking. Through these variables, the study makes a tiered model of detection flexible, scalable, and context-sensitive. It also solves ethical problems by proposing methods that respect privacy, avoid false allegations, and respect platform terms of service.

Apart from its technical significance, this work also carries a very strong social message: the imperative to change our strategy towards fighting online trafficking and cyber crime is most important. Combating it requires a fundamental shift in the strategy we have followed so far. This requires inter-disciplinary strategy—data professionals need to co-work with language professionals, criminologists need to co-work with human rights activists, and police must co-coordinate with NGOs. It is only by such cross-disciplinary work that we may be able to deconstruct the sophisticated machinery that facilitates online trafficking. The research mandates not so much detection and deterrence but a revolution of justice in the internet age—proactive, humane, and technology-enabled.

Ultimately, the path to ending sex trafficking is not paved with rescues or prosecutions, but with disrupting the digital signals that facilitate abuse. By shedding light on traffickers' coded language and actions, and equipping officials with intelligent tools for cracking the codes, this study offers a vision of a freer, more secure digital India. It is an appeal to society at large in all walks of life to step up and be a part of ending this insidious but pervasive dimension of modern slavery. It is through the convergence of technology, social awareness, and human dignity that we can finally start turning things around and reclaim the digital universe as one of safety, possibility, and fairness for everyone.



2. METHODOLOGY

Aim: To examine the usage and frequency of selected hashtags and emojis related to sex trafficking across major social media platforms over the past three months. To identify visible patterns and common terms associated with trafficking-related content.

Objectives:

1. To identify and analyze hashtags and emojis frequently used in trafficking-related content across Instagram, Facebook, Reddit, and Twitter.
2. To understand the platform-specific trends in the use of such coded language and visuals.
3. To examine the recruitment methods used online, particularly targeting youth and vulnerable communities.
4. To understand the impact of integrating such monitoring methods into police investigations.

Process of Data Selection:

1. Hash tag and Emoji Selection:

Hashtags and emojis were selected based on the following criteria:

- Direct relevance to sex trafficking-related topics, such as escort services, adult content, recruitment, and transactional relationships.
- High frequency of use in public posts, indicating their popularity in discussions or promotions related to trafficking themes.
- Common association with coded or explicit language used by individuals engaged in or promoting exploitative activity online.
- Some collected from research paper related to the topic.

2. Platforms Monitored:

The study examined public content from the following platforms:

- **Reddit**
- **Instagram**
- **Twitter**
- **Facebook**

These platforms were chosen due to their broad user base and known use in promoting or discussing content related to adult services and informal job offers.

3. Data Collection:

Data was collected over a period of three months using the following methods:

- **Reddit:** Posts and comments were searched manually using search interfaces to locate content containing the selected hashtags and emojis.
- **Instagram, Twitter, and Facebook:** Manual searches were performed using built-in search functions, hashtag pages, and public post searches to identify and count relevant content.
- **Social media monitoring tools (BrandMentions and Hootsuite)** were used where possible to track hashtag and emoji usage trends and obtain basic metrics.

4. Data Aggregation and Analysis:

- Only publicly available data was collected.
- Collected content was reviewed to remove spam, irrelevant posts, or advertisements unrelated to the research focus.
- Duplicates were eliminated by checking post dates and content similarities.
- The number of mentions for each selected hashtag and emoji was manually counted for each platform.
- Frequency data was compiled into tables to allow for comparison across platforms and over time.
- The frequency data is also visualized as Graphs.

3. RESULTS

3.1 Tabular Column Showing the estimated mention of Hashtag in Last 3 Months

Table No. 3.1.1. Estimated Hashtag Mentions in Instagram

Hashtag	Mentions (Last 3 Months)
#escort	1540518
#freshgirl	4000
#pay4play	5000
#sugarbaby	866568
#linkup	12000
#onenightstand	7000
#discreetmeetup	3000
#privatedancer	5000
#gfeexperience	2500
#18plus	677307
#sugardaddy	847608
#fresh18plus	3500
#youngandfresh	10000
#lookingforfun	15000
#seekingarrangement	144162

Table No. 3.1.2. Estimated Hashtag Mentions in Facebook

Hashtag	Mentions (Last 3 Months)
#escort	22000
#pay4play	7500
#fastmoney	18000
#lolita	4500
#hotgirls	40000
#privateparty	8000
#availabletonight	15000
#linkup	12000
#exclusiveevent	6000
#privatedancer	5000
#moneyneeded	13000
#18plus	30000
#modelsearch	15000
#sugarbaby	20000
#discretervice	2000

Table No. 3.1.3. Estimated Hashtag Mentions in Twitter(X)

Hashtag	Mentions (Last 3 Months)
#sugardaddy	80000
#escort	65000
#Dmme	50000
#fastmoney	35000
#payme	40000
#youngandwild	25000
#sponsorme	18000
#sugarbaby	70000
#youngandfresh	10000
#pvtparty	7000
#linkup	28000
#Joboffer	15000
#modellingjob	8000
#freshmeat	12000
#lookingforlove	22000

Table No. 3.1.4. Estimated Hashtag Mentions in Reddit

Keyword	Posts (Last 3 Months)
pay4play	55
fastmoney	35
escort	450
sugarbaby	220
18plus	75
privategig	15
modellingjob	20
joboffer	110
sidehustle	220
newprofile	15
exclusiveevent	5
young and fresh	180
quickcash	55
younggirls	65
availabletonight	50

3.2 Graphs Showing the estimated mention of Hashtag in Last 3 Months

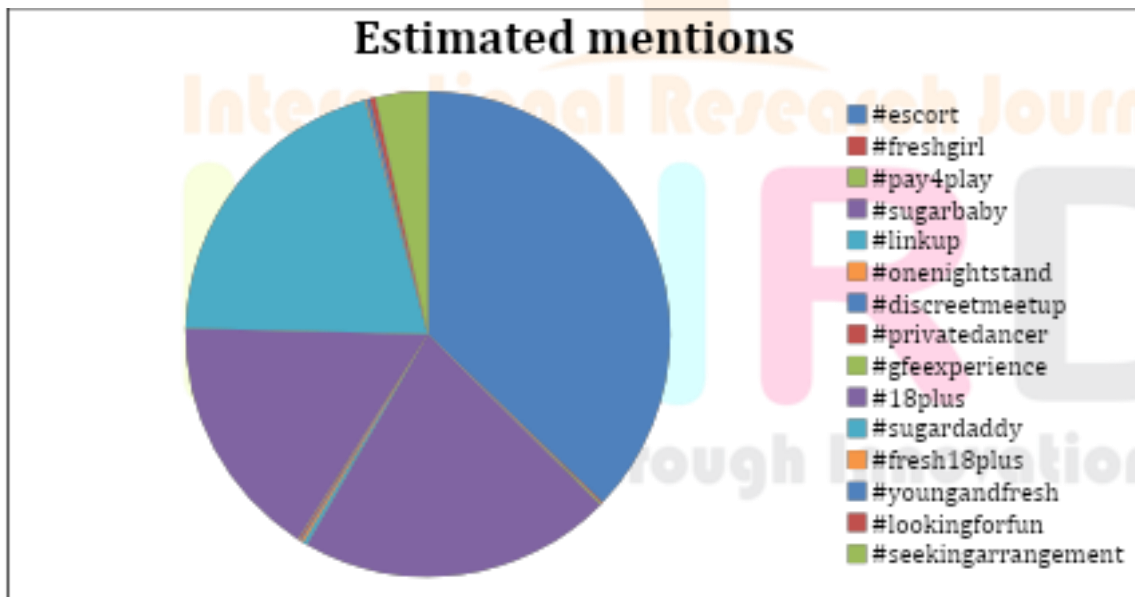


Fig No. 3.2.1. Graph Showing Estimated Hashtag Mentions on Instagram

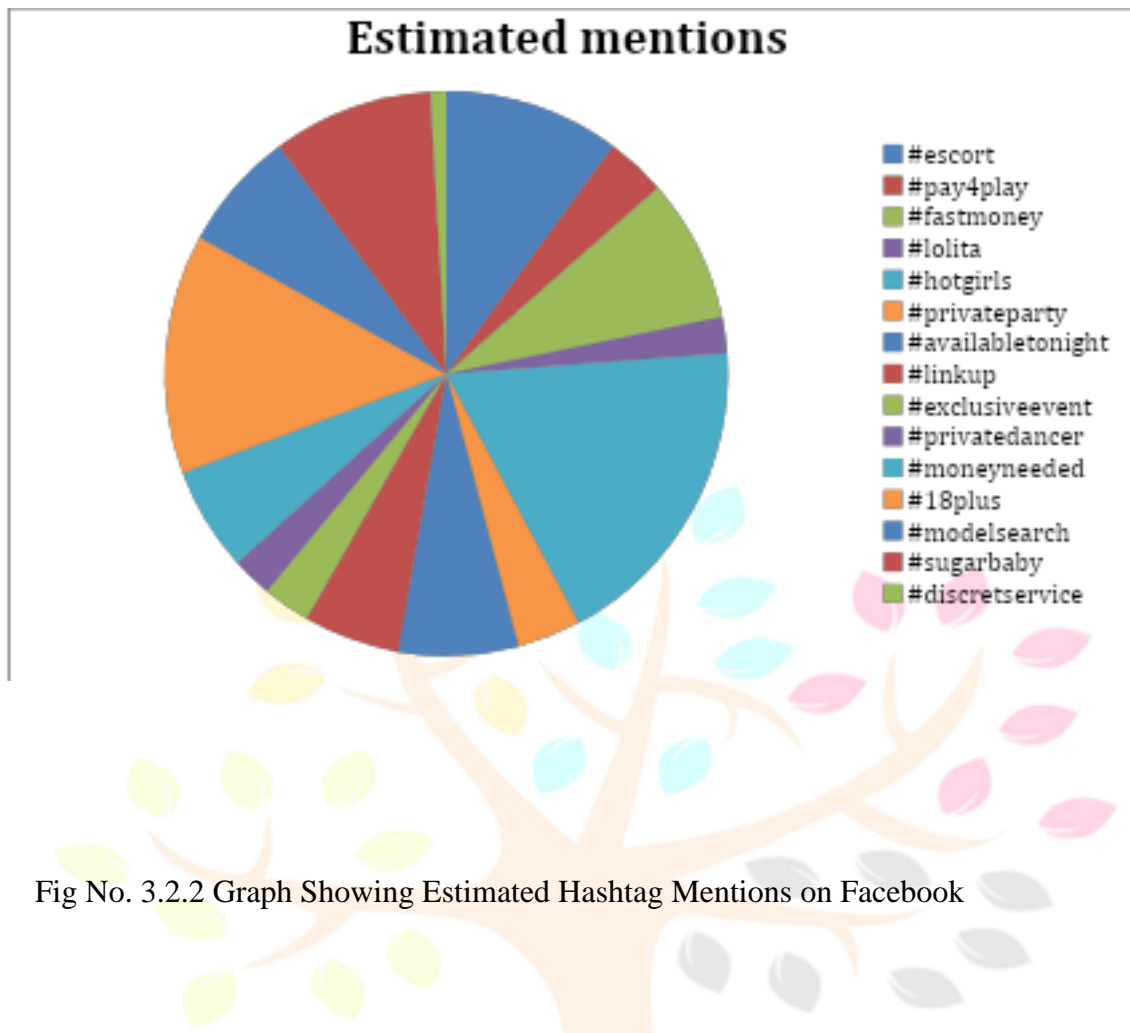


Fig No. 3.2.2 Graph Showing Estimated Hashtag Mentions on Facebook

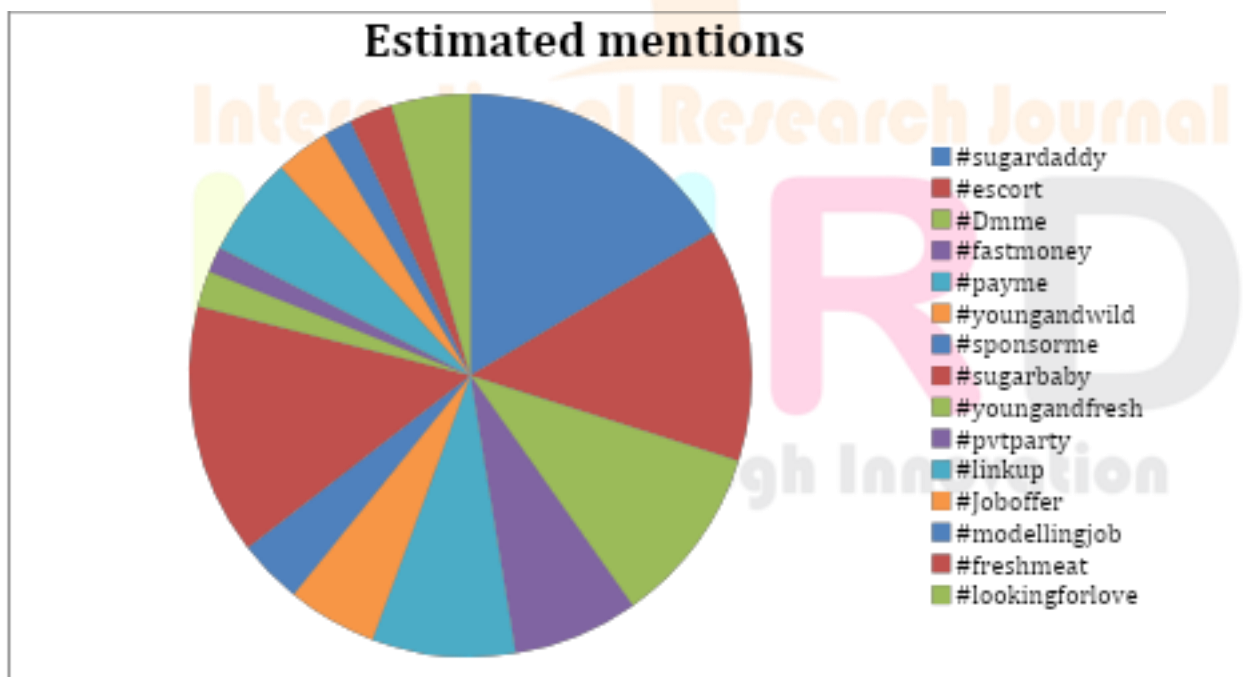


Fig No. 3.2.3. Graph Showing Estimated Hashtag Mentions on Twitter(X)

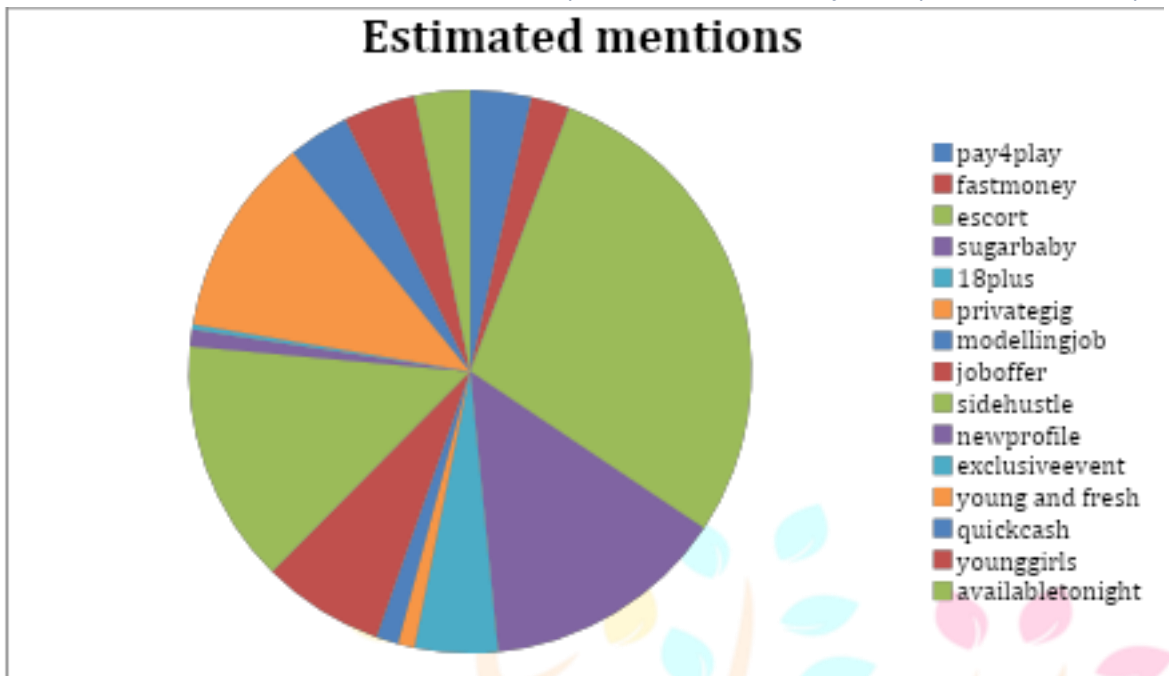


Fig No. 3.2.4. Graph Showing Estimated Hashtag Mentions on Reddit

3.3 Tabular Column Showing the estimated usage of Emoji in Last 3 Months

Table No. 3.3.1. Estimated Emoji Mentions on Instagram

Emoji	Estimated Mentions
☐	450000
☐	480000
☐	400000
☐	410000
☐	390000
☐	320000
☐	300000
☐	270000
☐	350000
☐	340000
☐	460000
☐	370000
☐	380000
☐	390000
☐	340000

Table No. 3.3.2. Estimated Emoji Mentions on Facebook

Emoji	Estimated Mentions
☐	270000
☐	160000
☐	310000
☐	190000
☐	220000
☐	150000
☐	240000
☐	180000
☐	140000
☐	210000
☐	200000
☐	150000
☐	280000
☐	230000
☐	220000

Table No. 3.3.3. Estimated Emoji Mentions on Twitter(X)

Emoji	Estimated Mentions
☐	270000
☐	230000
☐	160000
☐	140000
☐	130000
☐	210000
☐	110000
☐	190000
☐	150000
☐	300000
☐	160000
☐	170000
☐	190000
☐	210000
☐	195000

Table No. 3.3.4 Estimated Emoji Mentions on Reddit

Emoji	Estimated Mentions
☐	140000
☐	180000
☐	130000
☐	160000
☐	150000
☐	170000
☐	140000
☐	100000
☐	190000
☐	170000
☐	90000
☐	180000
☐	130000
☐	140000
☐	160000
☐	140000
☐	150000
☐	140000

3.4 Graphs Showing the estimated Usage of Emojis in Last 3 Months

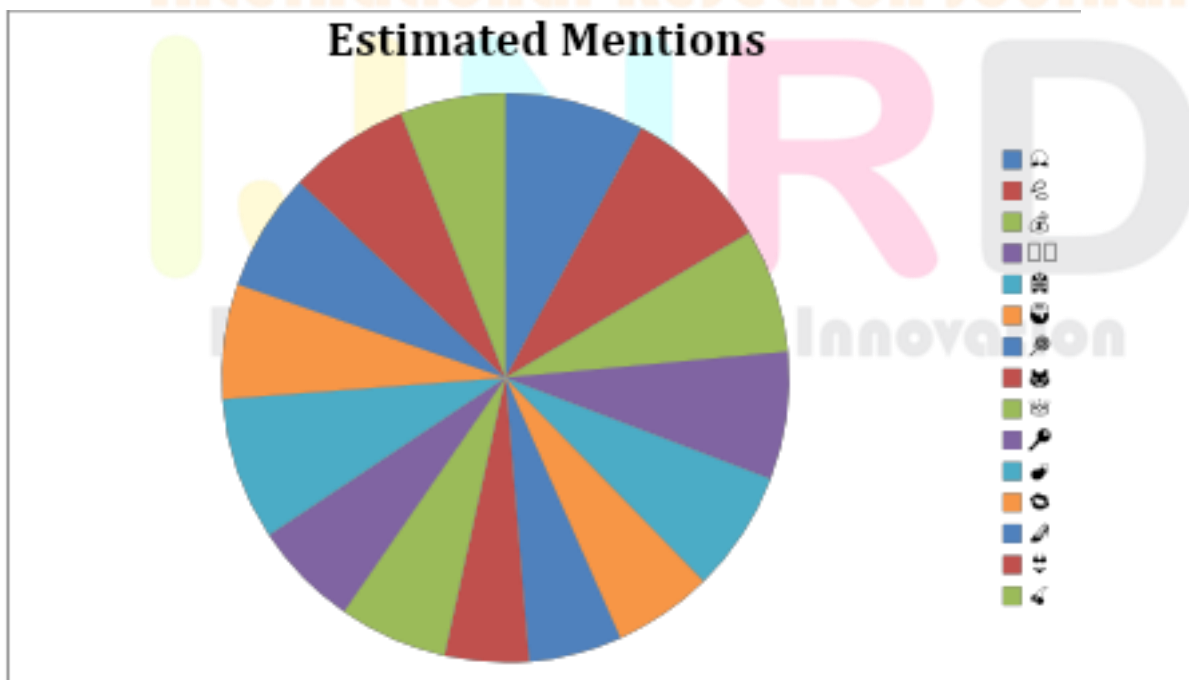


Fig No. 3.4.1. Graph Showing Estimated Emoji mentions on Instagram

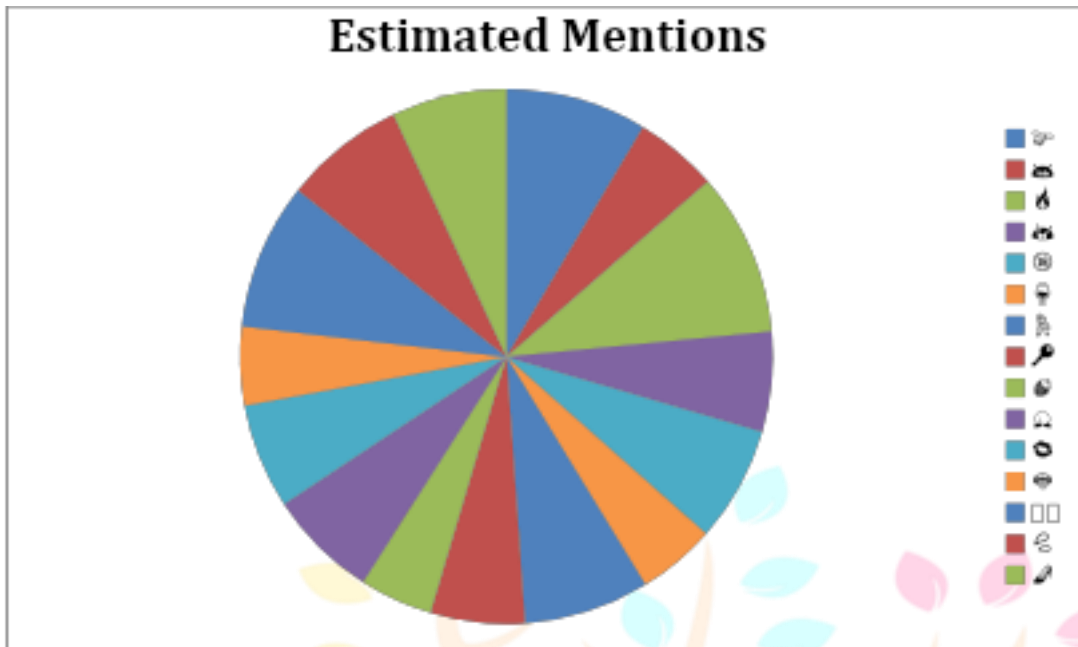


Fig No. 3.4.2. Graph Showing Estimated Emoji mentions on Facebook

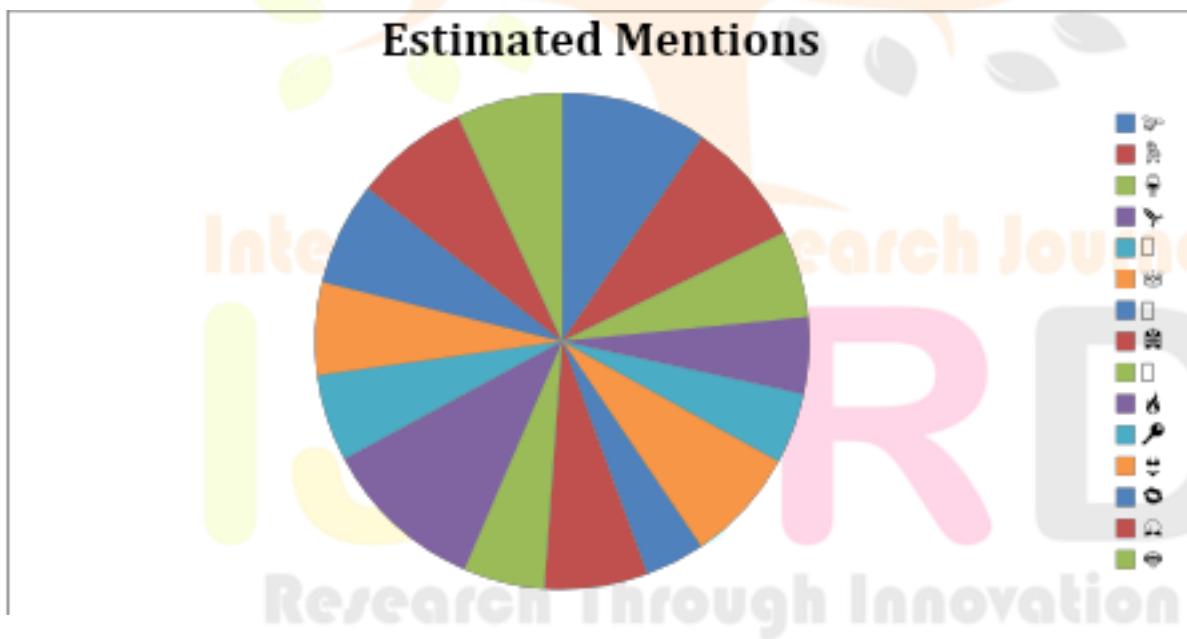


Fig No. 3.4.3. Graph Showing Estimated Emoji mentions on Twitter(X)

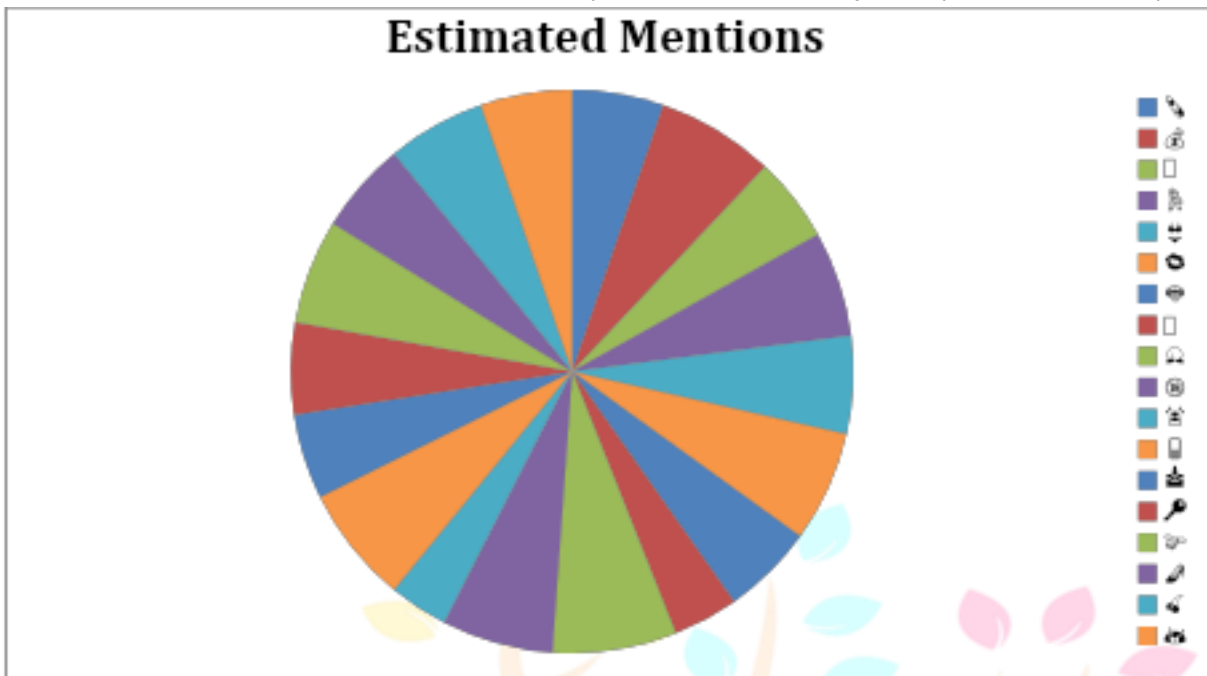


Fig No. 3.4.4. Graph Showing Estimated Emoji mentions on Reddit

3.5 PLATFORM- SPECIFIC HASHTAG AND EMOJI

1. INSTAGRAM:

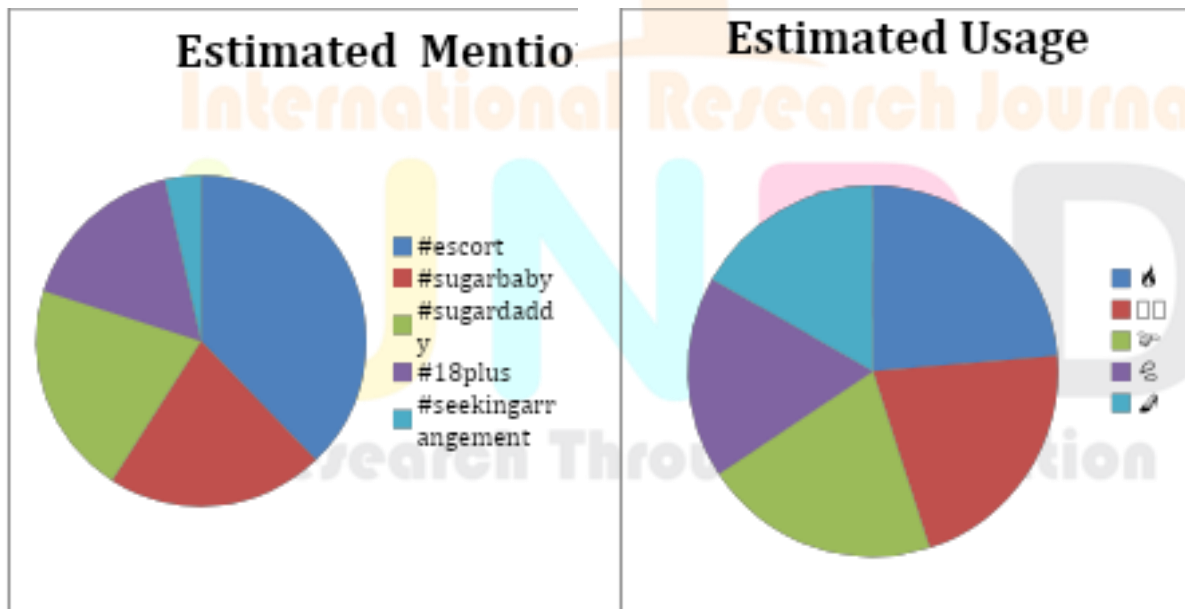


Fig No. 3.5.1. Graph Showing Highest Count Hashtag and Emoji mentions on Instagram

2. FACEBOOK:

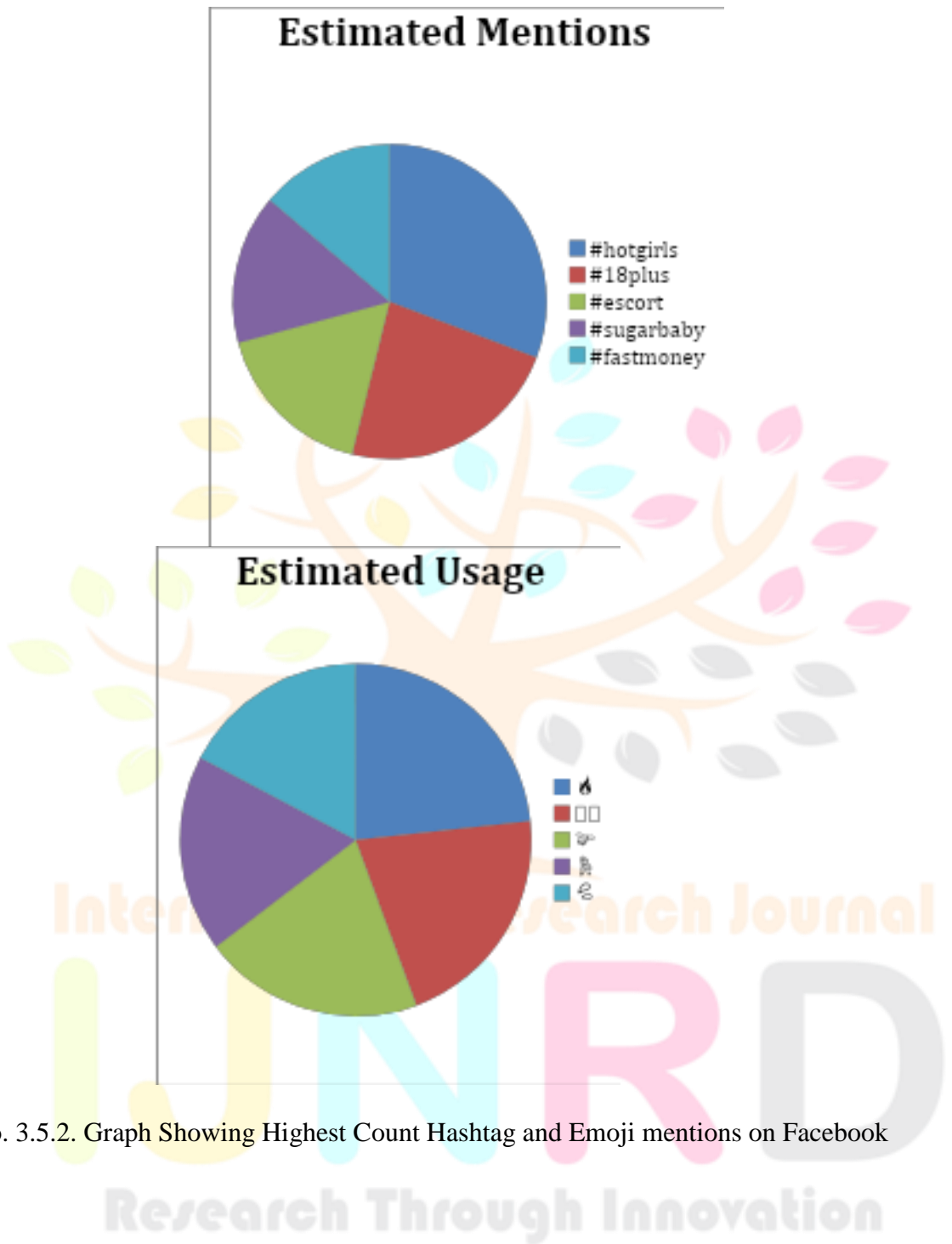


Fig No. 3.5.2. Graph Showing Highest Count Hashtag and Emoji mentions on Facebook

3. TWITTER(X):

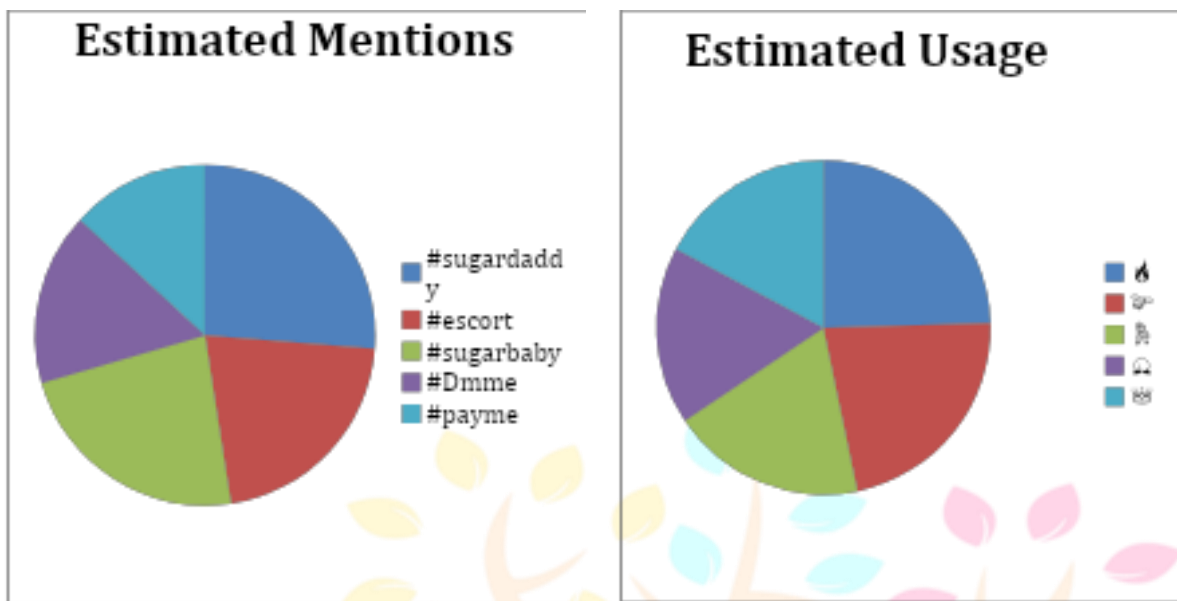


Fig No. 3.5.3. Graph Showing Highest Count Hashtag and Emoji mentions on Twitter

4. REDDIT:

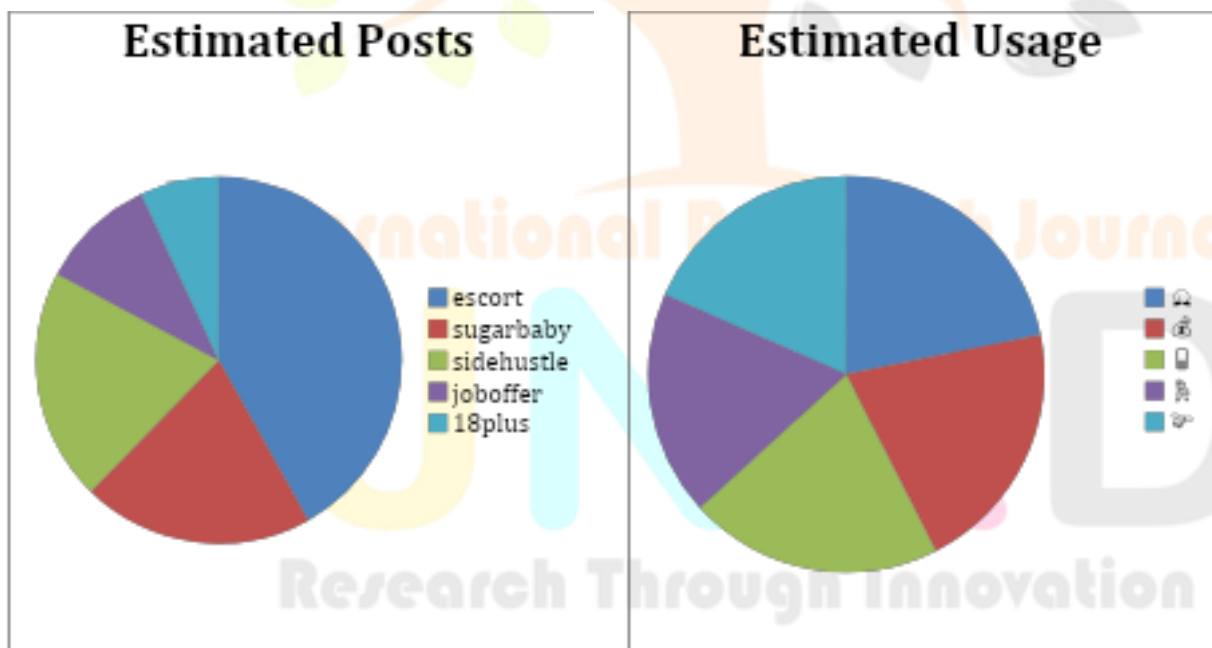


Fig No. 3.5.4. Graph Showing Highest Count Hashtag and Emoji mentions on Reddit

3.6 COMMONLY USED HASHTAG AND EMOJI ACROSS ALL PLATFORM

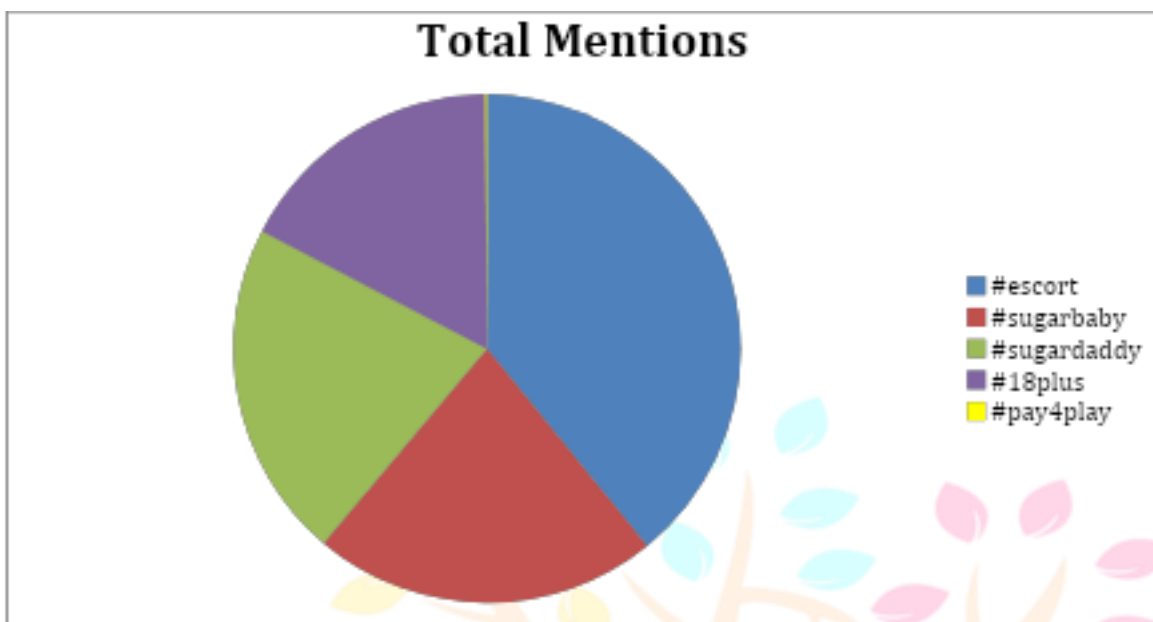


Fig No. 3.6.1 Graph Showing Commonly used hashtag all platform

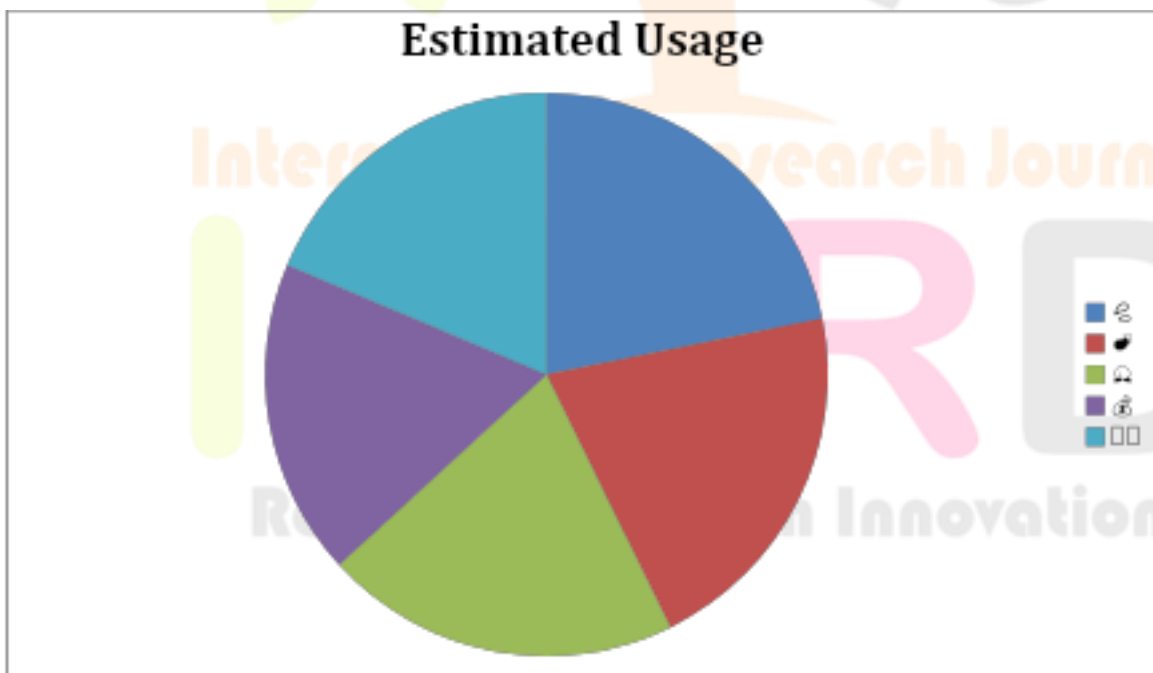


Fig No. 3.6.1 Graph Showing Commonly used Emoji all platform

3.7 RECRUITMENT TACTICS USED IN PLATFORM

Table no. 3.7.1. Recruitment tactics used in platform

Recruitment Theme	Hashtags	Emojis	What It Signals
Sex Work / Escort Services	#escort, #privatedancer, #discreetmeetup, #onenightstand	👉, 👈, 👉, 👈, 👉, 👈, 👉	Promotes or offers sexual services, often explicitly
Sugar Dating / Transactional	#sugarbaby, #sugardaddy, #pay4play, #seekingarrangement	👉, 👈, 👉, 👈	Relationships with financial exchange; transactional intimacy
Fake Job / Modeling Offers	#joboffer, #modellingsjob, #moneynEEDED, #fastmoney	👉, 👈, 👉, 👈, 👉	Deceptive gigs, fast-cash promises to bait vulnerable individuals
Youth Targeting	#18plus, #freshgirl, #youngandfresh, #fresh18plus	👉, 👈, 👉, 👈	Emphasis on young, “fresh” individuals; often paired with coded emojis
Casual / Fast Hookups	#linkup, #lookingforfun, #exclusiveevent, #privatedancer	👉, 👈, 👉, 👈, 👉	Quick meetups, nightlife events, low-commitment encounters
Luxury / Glam Appeal	#sexylady, #exclusiveevent, #modelsearch	👉, 👈, 👉	Appeal to luxury, status, and exclusivity — glamorization of recruitment
Private Communication Prompt	*(paired with many hashtags)*	👉, 👈, 👉	DM invites, geotags, and “unlock” metaphors to move conversations off-platform

3.8 EFFECTIVENESS OF THE PROJECT IN ASSISTING POLICE INVESTIGATIONS

(Based on Questionnaire to Police Officials)

1. How relevant is this project to identifying or preventing sex trafficking in India?

153 responses

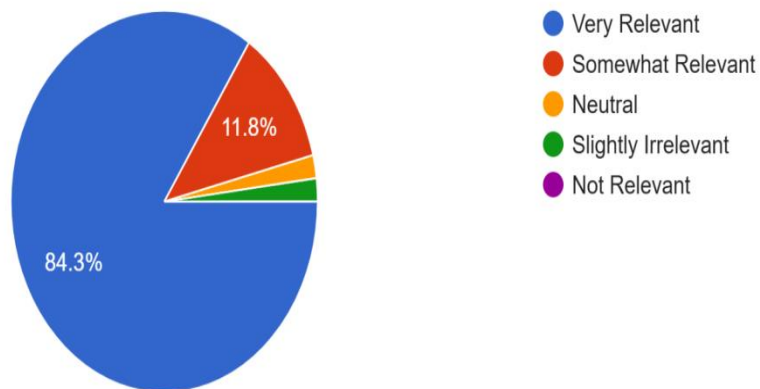


Fig No. 3.8.1. Question 1

2. How often do you come across social media evidence in trafficking cases?

153 responses

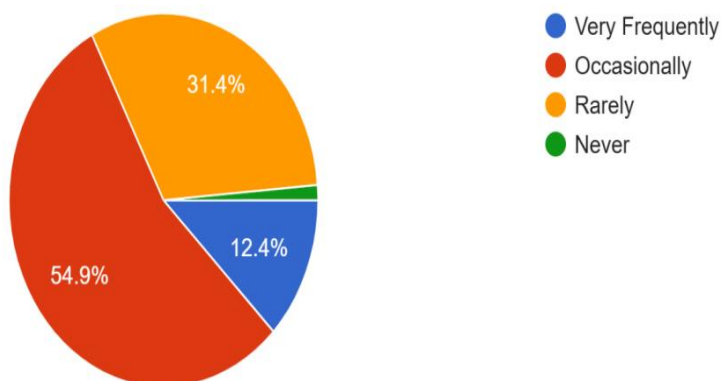


Fig No. 3.8.2. Question 2

3. Do you believe social media platforms like Instagram, Facebook, Twitter, and Reddit are used in trafficking activities?

153 responses

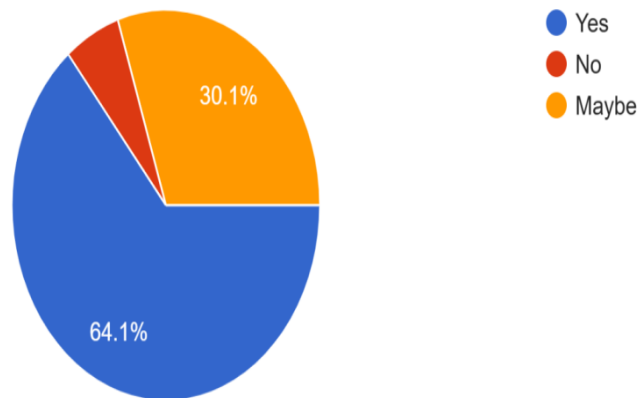


Fig No. 3.8.3. Question 3

4. Which of the following do you think are useful indicators in detecting trafficking online?

153 responses

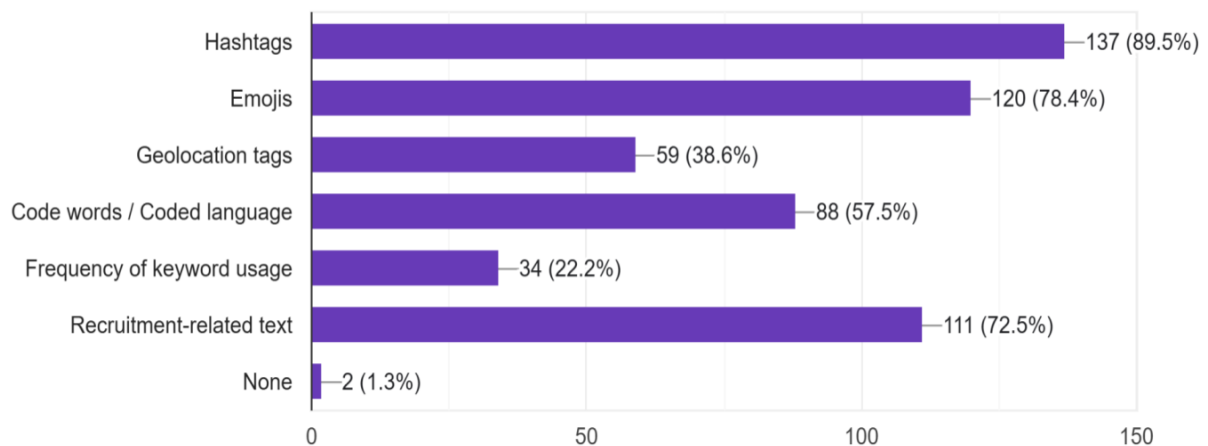


Fig No. 3.8.4. Question 4

4. Based on this project's approach (using hashtags, emojis, and geolocation tracking), how much potential do you think it has to assist law enforcement?

153 responses

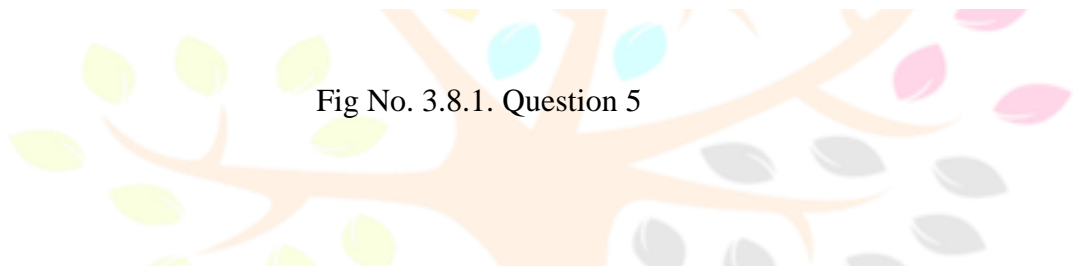
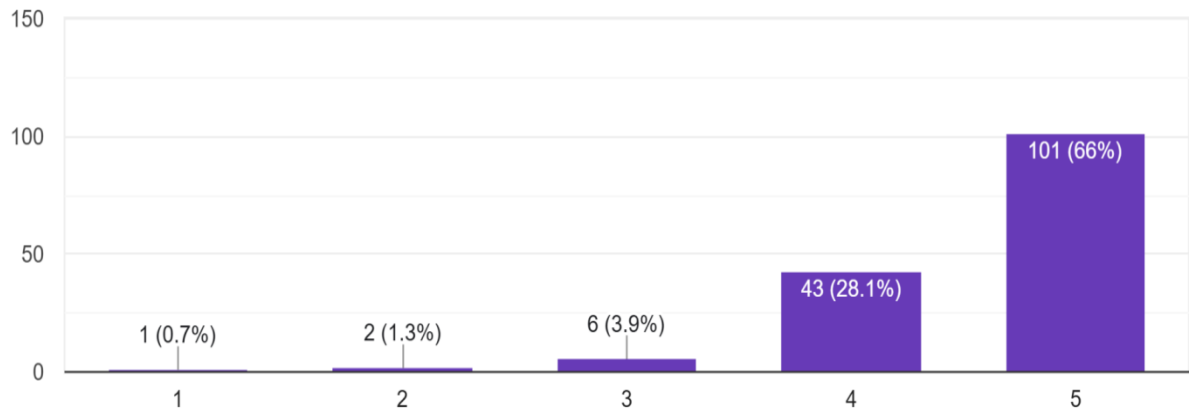


Fig No. 3.8.1. Question 5

5. How useful would an automated tool that tracks such indicators be to your investigations?

153 responses

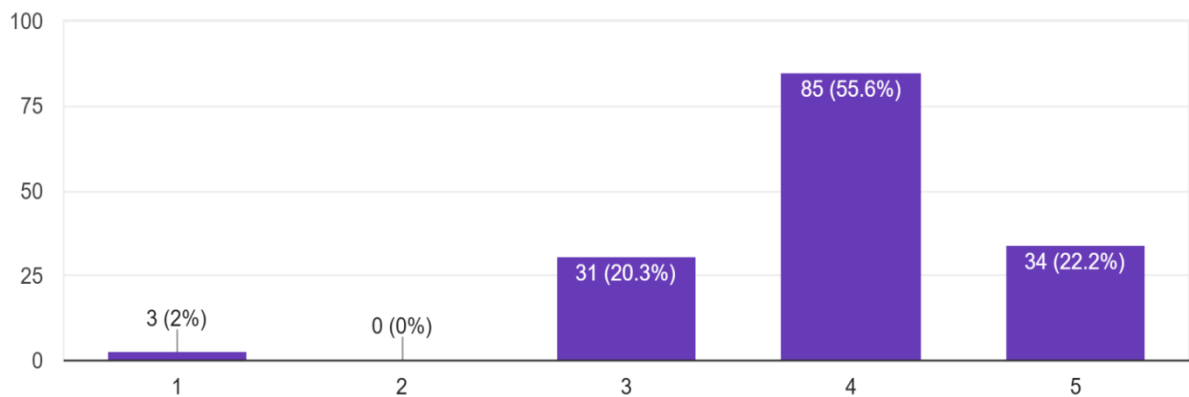


Fig No. 3.8.6. Question 6

6. Would training officers on such methods improve case detection?

153 responses

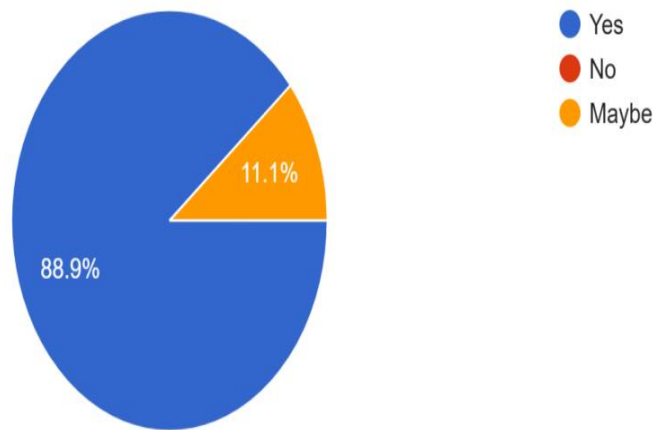


Fig No. 3.8.7. Question 7

7. In your opinion, what percentage of this project's insights would be helpful in real-life sex trafficking investigations?

153 responses

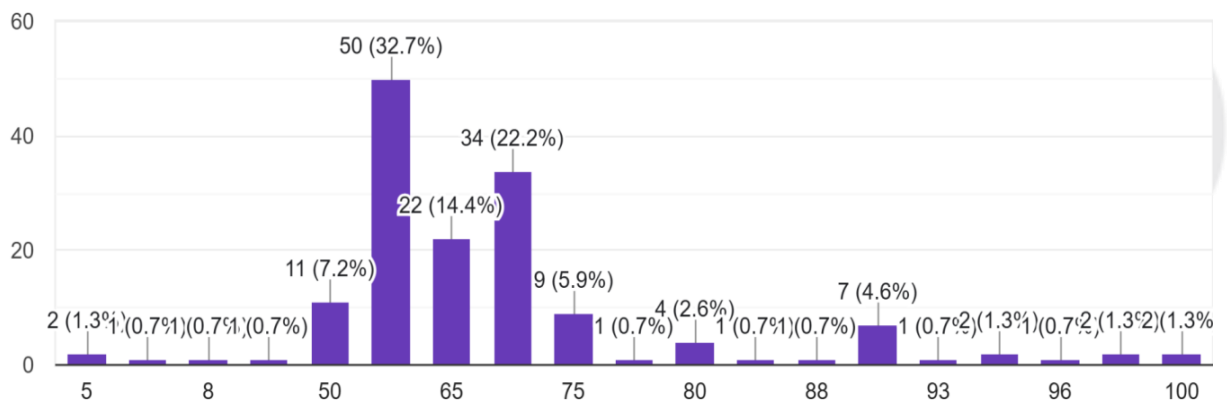


Fig No. 3.8.8. Question 8

Conclusion based on the survey:

The survey indicates strong support for the relevance and potential of a project aimed at identifying and preventing sex trafficking in India through the analysis of social media data. Key findings include:

- **High Relevance:** The vast majority of respondents (84.3%) consider the project "Very Relevant".
- **Social Media's Role:** Most respondents (64.1%) believe social media platforms are used for trafficking activities, and a significant number encounter social media evidence in their cases, primarily "Occasionally" (54.9%) or "Very Frequently" (12.4%).
- **Useful Indicators:** Hashtags (89.5%), emojis (78.4%), and recruitment-related text (72.5%) are seen as the most useful online indicators for detection.
- **Potential of Approach:** The project's specific approach (using hashtags, emojis) is viewed as having high potential to assist law enforcement (66% rated potential as 5/5, 28.1% as 4/5).
- **Value of Automation & Training:** An automated tool for tracking these indicators is considered highly useful (55.6% rated usefulness as 4/5, 22.2% as 5/5), and a large majority (88.9%) believes training officers on these methods would improve case detection.
- **Practical Application & Helpfulness:** Respondents anticipate that the project's insights will be substantially helpful in real-life sex trafficking investigations. When asked what percentage of insights would be helpful, the most common responses clustered around:
 - 50% helpful (chosen by 32.7% of respondents)
 - 75% helpful (chosen by 22.2% of respondents)
 - 65% helpful (chosen by 14.4% of respondents)

Overall, the survey highlights a clear need and appreciation for tools and methods that leverage social media intelligence to combat sex trafficking, suggesting the project aligns well with perceived operational requirements and has a high likelihood of positive impact if implemented effectively alongside proper training.

4. DISCUSSION

The study is aimed at identifying in what way social media can be exploited for sex trafficking. This project mainly focuses on the usage of Hashtags and Emojis on Platforms like Instagram, X, Reddit and Facebook for Sex Trafficking. Hashtags and Emojis were selected based on direct linkage with Sex Trafficking and also based on research paper. The data was collected by combining manual scraping and freemium social monitoring tools. Exploitation is measured through the high usage of trafficking-related hashtags and suggestive emojis across various platforms. On Instagram, trafficking-related hashtags like #escort (1.5M) and #sugarbaby (866K) are extremely prevalent, and suggestive emojis like 🍷 (210K) and 🍷 (230K) are frequently used. This platform is heavily exploited for visual and coded communications, with traffickers leveraging Instagram's visual nature to disguise posts using emojis, photos, and stories. Facebook sees moderate to high hashtag usage, with #escort (22K) and #sugarbaby (20K), and high emoji use like 🍷 (300K) and 🍷 (270K), primarily for recruitment and event promotions. Twitter (X) exhibits very high hashtag

volume, with #sugarbaby (70K) and #escort (65K), and frequent use of emojis like 🍷 (180K) and 🍷 (170K), often used for direct solicitation. Reddit, with lower hashtag volume like “escort” (450 posts), shows less emoji use and is primarily used for discussions rather than direct advertisement. Among these platforms, Instagram stands out as the most exploited, with the highest volume of sensitive hashtags and a preference for visually disguised posts. Twitter is also following behind Instagram as it is starting to be exploited.

The survey results strongly support the relevance and potential of a project focused on identifying and preventing sex trafficking in India through the analysis of social media data. A significant majority of respondents (84.3%) consider the project to be "Very Relevant," while 64.1% believe social media platforms are indeed used for trafficking activities. Many respondents also report encountering social media evidence in their cases, with 54.9% encountering it "Occasionally" and 12.4% "Very Frequently." Hashtags (89.5%), emojis (78.4%), and recruitment-related text (72.5%) are viewed as the most effective online indicators for detecting such activities. The specific approach of the project, which includes monitoring hashtags and emojis, is seen as highly promising, with 66% rating its potential to assist law enforcement as 5 out of 5, and another 28.1% rating it 4 out of 5. Furthermore, the concept of an automated tool for tracking these indicators is considered highly useful, with 55.6% rating its usefulness as 4 out of 5 and 22.2% as 5 out of 5. An overwhelming 88.9% of respondents believe that training officers in these methods would enhance case detection. In terms of practical application, most respondents anticipate that the insights from the project would be substantially helpful in real-life investigations, with the majority estimating the helpfulness of insights at 50% (32.7%), 75% (22.2%), or 65% (14.4%). Overall, the survey highlights a clear demand for tools that utilize social media intelligence to combat sex trafficking, indicating strong alignment with operational needs and high potential for positive impact when combined with effective implementation and training.

5. CONCLUSION

This project, "Social Media Monitoring for Detecting Online Sex Trafficking in India," successfully explored how traffickers utilize major social media platforms like Instagram, Facebook, Twitter, and Reddit to conduct their illicit activities. Recognizing the limitations of traditional law enforcement methods in the digital age, the study proposed and implemented a data-savvy detection regime drawing upon digital ethnography, criminology, and data science, including natural language processing, emoji and hashtag frequency analysis, and geolocation mapping. The research identified that traffickers employ coded language, specific emojis (such as 🍷, 🍷, 🍷, 🍷), and hashtags (like #young, #fresh, #available) to communicate discreetly and evade detection. The study highlighted platform-specific trends, noting that Instagram and Facebook are used for visual content with subtle innuendo, Twitter/X for rapid dissemination of coded messages, and Reddit for dialogue-based communication within seemingly innocuous communities.

The results, including the survey of police officials, strongly support the project's relevance and potential impact. The survey indicated that hashtags, emojis, and recruitment-related text are considered highly useful indicators in detecting online trafficking. A significant majority of respondents believed social media is used for trafficking and that an automated tool for tracking these indicators would be highly beneficial, alongside training for officers. In conclusion, the project demonstrates that a multi-faceted approach analyzing digital cues is crucial for combating online sex trafficking. By identifying the evolving methods used by traffickers on different platforms and recognizing the value of specific online indicators, this study provides actionable intelligence. The strong positive response from police officials underscores the potential for integrating such monitoring methods into law enforcement strategies.

Ultimately, the project advocates for a proactive, technology-enabled, and interdisciplinary approach to disrupt the digital signals that facilitate online trafficking and work towards a safer digital environment in India. The findings of this study suggest that hashtags like #escort, #sugarbaby, #pay4play, and #modellingjob, which frequently appear on platforms such as Instagram and Twitter, are not only used for visibility but are also being exploited through phishing and honey-trapping tactics. These hashtags are often paired with suggestive emojis such as 🍷, 🍷, 🍷, and 🍷, and are used as a method to disguise illegal job solicitations in order to bypass content moderation systems. In several documented cases in India—

including a 2019 trafficking ring in Hyderabad—traffickers used fake modeling job offers on Facebook and Instagram to lure young women, employing hashtags like #joboffer and #modelsearch. These deceptive strategies highlight how social media platforms are being manipulated to build trust, extract personal information, and coerce individuals into exploitative situations. The high volume of such posts underscores the urgent need for stronger monitoring, public awareness, and coordinated cross-platform action. Further the aspect of geolocation can be explored.

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